Company Slide Deck Criteria for Submission

Types of companies who should submit
Top emerging companies from the Technology, Healthcare, and Growth Stage (which includes technology and healthcare) sectors

- 18-20 companies per industry to present in the months to come
- All stages of development

Slide Deck Criteria
We accept company slide decks (no more than 15 slides) and an optional 5-minute explainer video for the selection committee to review. To be considered for a presentation slot, companies should include FULL CONTACT INFORMATION.

Slide Deck Components
Not necessarily the slides… but the culimination of the slides should cover the following topics:

- Cover slide: name of company, tagline (if applicable), contact information
- Capital
  - Amount raised to date
  - If multiple rounds, show history along with types (e.g. institution, friends / family)
- Open round
  - If there is a round of funding open, describe
  - Amount, type
- 411: Location, Headcount,
- Company vision or mission
- Problem statement, pain point(s)
- Solution: how is the company solving the pain point, product description
- Traction: status of the company, customers, time in market
- Differentiation: what is the competition, how is the company different
- Team
- Market entry: how is the product marketed, what segments are being addressed, what other segements exist
- Sales: how is the product sold, what is the sales cycle, who are decision makers, pipeline
- Revenue model; pricing, what kinds of “contracts” are there (for B2B), model for revenue
- Projections: what are the financial projections
  - Years: 2023, 2024, 2025, 2026 (where applicable)
  - Include: Rev, COGS, GM, Earnings
  - Numbers in 000,000’s
- Funding Request amount