



PACT ([Philadelphia Alliance for Capital and Technologies](#)) is the region's largest business association focused on emerging growth companies in the technology and healthcare industries. PACT's mission is to grow and strengthen the region's entrepreneurial community by connecting emerging growth companies, venture investors, technology-focused corporations, universities, and professional advisors to foster growth and innovation.

The following organizations are committed to PACT as Founding Leaders to demonstrate their commitment to grow and strengthen our region's entrepreneurial community:

AMETEK	Independence Blue Cross
Bank of America	KPMG
Ben Franklin Technology Partners	Morgan Lewis & Bockius
Bentley Systems	NewSpring Capital
Blank Rome	Osage Venture Partners
Boomi	RSM
Comcast Business	SAP
Cozen O'Connor	SEI
Duane Morris	Troutman Pepper
EY	University City Science Center
Fairmount Partners	University of Pennsylvania
Fox Rothschild	Vanguard

FY24 (July 2023 – June 2024) Sponsorship Opportunities

PACT is dedicated to driving inclusive growth in our region with a focus on customer relationships, talent, and capital. PACT's community spans technology startups to our largest enterprises and brings together executives to drive positive change and growth.

Signature “Live” Events

Enterprise Awards

May 21, 2024

5:00 – 9:30 p.m.

Springfield Country Club

The [Enterprise Awards](#) remain the region's most prestigious business honors for technology, medical technology, healthcare companies, business leaders, investors, and entrepreneurs. Attracting prominent business leaders, the Enterprise Awards celebrates achievement, innovation, and success in the Greater Philadelphia region.

Competitive Award Sponsorship - \$25,000

- Ten Tickets.
- Full-page in the Enterprise Awards dynamic [Tribute Journal](#).
- Recognized in promotional invitations, communications, brochure, social media, etc.
- Acknowledgement during the Awards Ceremony.
- Logo appears in a video loop that runs throughout the awards ceremony and reception.
- Sponsor on stage to present the Techie statuette to the award winner.

- Logo on the Techie statuette. Options:
 - Technology CEO
 - Life Sciences/Healthcare CEO
 - Healthcare Innovator
 - Technology Startup
 - Life Sciences/Healthcare Startup
 - Technology Emerging Growth
 - Life Sciences/Healthcare Emerging Growth
 - Technology Investment Deal
 - Life Sciences/Healthcare Investment Deal
 - Legend (lifetime achievement) – Michael Forman, Chairman & CEO, FS Investments

Grand Reception (6:30-9:30 p.m.) - \$18,000

- Ten Tickets.
- Full-page in the dynamic Tribute Journal.
- Recognized in promotional invitations, communications, trifold, social media, etc.
- Acknowledgement during the Awards Ceremony.
- Logo appears in a video loop that runs throughout the awards ceremony and reception.
- Logo treatment/sponsorship options:
 - Bar
 - Signature Drink, Water Bottles
 - Food Stations
 - Photo Booth
 - Entertainment
 - Tabletops
 - Dessert
 - Theater Snacks, Theater Sip Cups
 - Name Tags, Lanyards

Full-page Tribute Journal - \$1,600

Half-page Tribute Journal - \$1,200

Mid-Atlantic Capital Conference

October 29, 2024 – PACT Fest (cocktail reception), Reading Terminal, Philadelphia

October 30, 2024 – Downtown Philadelphia Marriott

The [Capital Conference](#) provides sponsors a high level of thought leadership, networking/engagement opportunities, and maximum exposure and access to early stage and emerging companies from the technology and healthcare industries. Featured Companies seeking venture financing will present to venture capitalists, private equity investors, and other professionals who are seeking investment opportunities.

Grand Reception - \$30,000

- 15 Full Conference registrations and 15 Grand Reception registrations.
- Receive attendee list for marketing/bus dev.
- Recognized in promotional invitations, communications, brochure, social media, etc.
- Branding and visibility throughout the venue and for 365 days in the Capital Conference App, e.g. a Sponsor Profile, Message, and Link.
- Participate on a Conference Planning Committee(s).*

Titanium - \$25,000

- 12 Full Conference registrations and 8 Grand Reception registrations.

- Receive attendee list for marketing/bus dev.
- Recognized in promotional invitations, communications, brochure, social media, etc.
- Branding and visibility throughout the venue and for 365 days in the Capital Conference App, e.g. a Sponsor Profile, Message, and Link.
- Participate on a Conference Planning Committee(s).*
- Sponsor Treatment TBD: e.g. Lunch, Keynote, etc.

Platinum - \$20,000

- 10 Full Conference registrations and 7 Grand Reception registrations.
- Receive attendee list for marketing/bus dev.
- Recognized in promotional invitations, communications, brochure, social media, etc.
- Branding and visibility throughout the venue and for 365 days in the Capital Conference App, e.g. a Sponsor Profile, Message, and Link.
- Participate on a Conference Planning Committee(s).*
- Healthcare or Technology Featured Company Presentation or a Healthcare and Technology Content Session, Lion's Den.

Gold Plus – \$15,000

- 9 Full Conference registrations and 6 Grand Reception registrations.
- Receive attendee list for marketing/bus dev.
- Recognized in promotional invitations, communications, brochure, social media, etc.
- Branding and visibility throughout the venue and for 365 days in the Capital Conference App, e.g. a Sponsor Profile, Message, and Link.
- Sponsor Treatment TBD: Networking/Break Rooms, VIP Reception, etc.
- Participate on a Conference Planning Committee(s).

Gold - \$12,500

- 8 Full Conference registrations and 6 Grand Reception registrations.
- Receive attendee list for marketing/bus dev.
- Recognized in promotional invitations, communications, brochure, social media, etc.
- Branding and visibility throughout the venue and for 365 days in the Capital Conference App, e.g. a Sponsor Profile, Message, and Link.
- Participate on a Conference Planning Committee(s).
- Logo Treatment TBD: Conference/Swag Bag, Water Bottles, F&B, Tabletops, etc.

Silver - \$7,500

- 6 Full Conference registrations and 5 Grand Reception registrations.
- Receive attendee list for marketing/bus dev.
- Recognized in promotional invitations, communications, brochure, social media, etc.
- Branding and visibility throughout the venue and for 365 days in the Capital Conference App, e.g. a Sponsor Profile, Message, and Link.
- Participate on a Conference Planning Committee(s).

Bronze - \$4,000

- 5 Full Conference registrations and 4 Grand Reception registrations.
- Receive attendee list for marketing/bus dev.
- Recognized in promotional invitations, communications, brochure, social media, etc.
- Branding and visibility throughout the venue and for 365 days in the Capital Conference App, e.g. a Sponsor Profile, Message, and Link.
- Participate on a Conference Planning Committee(s):
 - Healthcare Content
 - Technology Content

- Recruiting/Selection
- Investor Outreach
- Entrepreneurial Outreach
- Marketing & Public Relations
- Featured Company Prep

Foundation Breakfast

February 21, 2024

8:30 – 10:00 a.m.

W Hotel

Philadelphia, PA

PACT is committed to equity and access for under-represented entrepreneurs and STEM professionals. The [PACT Foundation](#) (501c3) supports organizations such as Coded By Kids and Greenlight Fund. In addition, PACT works directly with the community to outreach to minority and women entrepreneurs to provide access to key PACT programs and events.

Title Sponsor - \$15,000

- 30 registrations; signs on three sponsored tables.
- Recognition as the exclusive Foundation Title Sponsor in promotional invitations, communications, materials, social media, etc.
- Opportunity to address audience during program.
- Chair the Foundation Advisory Board.
- Logo Treatment TBD.

Gold - \$10,000

- 20 registrations; signs on two sponsored tables.
- Recognized in promotional invitations, communications, materials, social media, etc.
- Invited to participate on the Foundation Advisory Board.
- Logo Treatment TBD.

Silver - \$5,000

- 10 registrations; sign on one sponsored table.
- Recognized in promotional invitations, communications, materials, social media, etc.
- Invited to participate on the Foundation Advisory Board.

Bronze - \$2,500

- 5 registrations; sign on sponsored table.
- Recognized in promotional invitations, communications, materials, social media, etc.
- Invited to participate on the Foundation Advisory Board.

Phorum Technology Conference

April 2024

TBD

[Phorum](#) is a thought leadership technology conference designed to educate business and technology executives on trending technologies. Phorum features insights from leading enterprise executives and cutting-edge technologists who share relevant technological solutions and first-hand experience, learnings, current business models, and technologies.

Format will include:

- Demo World (entrepreneur/investor pitches) and Showcase Exhibitors.
- Lightning talks, fireside chats, panel discussions and keynote.
- CIO roundtable.

Title Sponsor - \$25,000

- Recognized as a panel/session or keynote sponsor.
- Opportunity to introduce the sponsored panel/session.
- Recognized in promotional communications, brochure, social media, the Phorum website, and the Phorum app that includes a Sponsor Profile, Banner Ad and Link.
- Logo in a continuous loop in main staging area of venue.
- 25 conference registrations.
- Opportunity to serve on the Phorum Steering Committee.
- Showcase Exhibit Table.
- Access live streams, past session recordings, Demo World company profiles and demo videos, attendee, and speaker profiles, etc.

Demo Pit - \$20,000

- Participate on the Conference Selection Committee that selects 9-12 regional, early-stage companies to demo/showcase its technology at Phorum.
- Sponsor to present the Phorum Phorward trophy to the winning Demo Pit company.
- Recognized in promotional communications, brochure, social media, the Phorum website, and the Phorum app that includes a Sponsor Profile, Banner Ad and Link.
- Logo in a continuous loop in main staging area of venue.
- 20 conference registrations.
- Opportunity to serve on the Phorum Steering Committee.
- Access live streams, past session recordings, Demo World company profiles and demo videos, attendee, and speaker profiles, etc.

Platinum - \$20,000

- Recognized as a panel/session sponsor.
- Opportunity to introduce the sponsored panel/session.
- Recognized in promotional communications, brochure, social media, the Phorum website, and the Phorum app that includes a Sponsor Profile, Banner Ad and Link.
- Logo in a continuous loop in main staging area of venue.
- 15 conference registrations.
- Opportunity to serve on the Phorum Steering Committee.
- Showcase Exhibit Table.
- Access live streams, past session recordings, Demo World company profiles and demo videos, attendee, and speaker profiles, etc.

Gold Level - \$15,000

- Logo and half-page in the dynamic digital [Program Book](#).
- Recognized in promotional materials, social media, and the Phorum website and app.
- Logo in a continuous loop during in main staging area.
- 10 conference registrations.
- Recognized as a conference sponsor. Options:
 - Lanyards/Name Tags
 - Food and Beverage
 - Program Book
 - Conference Bags
 - VIP Breakfast
 - Cocktail Reception

Silver Level - \$6,500

- Logo in the digital [Program Book](#).
- Recognized in promotional materials, social media, and the Phorum website and app.
- 5 conference registrations.

Showcase Exhibit Table - \$3,000

- Listed in the digital [Program Book](#).
- Recognized in promotional materials, social media, and the Phorum website and app.
- 3 conference registrations.
- 6' Exhibit Table to Showcase Products/Services/Technology.

Core Live Programs

Investor Dinners

March 2024

April/June 2024

6:00 – 8:30 p.m.

Restaurant TBD

An Investor Dinner is exclusive to Angel Groups, Venture Capital and Private Equity Firms, Corporate Investors, and Limited Partners.

Co-Sponsorship of One Dinner- \$7,500

- Recognized in promotional invitations, communications, materials, social media, etc.
- Acknowledged during the dinner.
- Industry Sponsorship exclusivity.

Entrepreneur/Investor Seed Pitch

October 12, 2023

January 2024

June 2024

Comcast Technology Innovation Center, Philadelphia

6:00 – 8:30 p.m.

PACT, partnered with TiE, an organization focused on fostering entrepreneurship all over the world, will vet four entrepreneurs to present to Philadelphia investors scouting for the latest cutting-edge technologies and innovations.

Co-Sponsorship of Three Pitch Sessions- \$7,500

- Visibility on [TiE Philadelphia](#) web site.
- Recognized in promotional invitations, communications, materials, social media, etc.
- Sponsorship exclusivity.

SaaS Executive Briefings

September 29, 2023

March 2024

June 2024

8:30 – 10:00 a.m.

Exclusive to SaaS executives for face-to-face knowledge networking and for sharing best practices in a collegial environment and to interact and benefit from the experiences of peers.

Co-Sponsor of Three Programs - \$7,500

- Opportunity to invite SaaS clients/prospects.
- Recognized in promotional invitations, communications, materials, social media, etc.
- Acknowledged during the Advisory Board meetings (3-4 annually).
- Participate on SaaS Advisory Board.

Technology Executive Roundtables

September 19, 2023

January 2024

May 2024

8:30 – 10:00 a.m.

The Technology Executive Roundtable (TER) brings together technology executives (CIOs, CISOs, CTOs, Strategy Officers, etc.) to share best practices regarding IT strategies, technologies, and services.

Co-Sponsorship of Three Programs - \$7,500

- Opportunity to host/facilitate a TER program.
- Opportunity to invite technology executive clients/prospects.
- Recognized in promotional invitations, communications, materials, social media, etc.
- Acknowledged during the Advisory Board meetings (3-4 annually).
- Participate on TER Advisory Board.

Healthcare Series

December 6, 2023

May 2024

8:30 a.m. – 12:00 p.m.

Locations TBD

Three panels in one morning with a focus on digital health, medtech, femtech. etc.

Co-Sponsorship of Two Events - \$7,500

- Opportunity to invite clients/prospects.
- Recognized in promotional invitations, communications, materials, social media, etc.
- Invited to participate on the MedTech, FemTech, and/or Digital Health Advisory Board.

Technology Events

September 22, 2023

April 2024

8:30 – 10:30 a.m.

An opportunity to customize a panel of experts to address challenges and opportunities in FinTech, cyber/security, etc.

Co-sponsorship of One Event - \$5,000

- Opportunity to participate in planning content and identify speakers, etc.
- Recognized in promotional invitations, communications, materials, social media, etc.

Life Sciences Roundtables

October 26, 2023

April 2024

8:30 – 10:30 a.m.

Locations TBD

Co-Sponsorship of One Customized Event - \$7,500

- Opportunity to invite life sciences/healthcare clients/prospects.
- Recognized in promotional invitations, communications, materials, social media, etc.
- Opportunity to identify speakers/panelists and develop content.

PitchBook Regional [Venture Capital Report](#)

This report is a customized, proprietary report that will serve to increase brand recognition and position the Greater Philadelphia area as a vibrant marketplace for VCs, entrepreneurs, technology companies and their advisors. The 2023 report will be conducted in early 2024.

Co-Sponsorship - \$3,500

- Recognition as a Report Sponsor in the report and in related promotional invitations, communications, materials, social media, etc.
- Sponsorship Exclusivity.
- The Report will be promoted through various distribution channels:
 - PACT to distribute approximately 550,000 emails through social media channels.
 - PitchBook to distribute to 1 million global subscribers.

Scholarship Program

Ten PACT Memberships - \$3,500

- Identify and invite up to ten early-stage technology and/or life science/healthcare companies or entrepreneurs to be a member of PACT.
- Scholarship entrepreneurs to be considered for Mentor Connect.
- Letter from PACT acknowledging sponsor's thought leadership to engage next gen leaders and under-represented entrepreneurs.
- Introduction of Scholarship Companies to Sponsor.
- Memberships effective July 1, 2023 – June 30, 2024.

Mentor Connect

[Mentor Connect](#) partners entrepreneurs and teams of mentors for objective, unbiased advice, and guidance. This free and confidential program provides entrepreneurs with coaching, connections, and tools to build a successful roadmap for emerging growth.

Elite Sponsor - \$12,500

- Access to participating Mentor Connect entrepreneurs.
- Sponsors may participate in "Office Hours" – pro bono events dedicated to providing Mentor Connect entrepreneurs with banking, financial and consulting services.
- Recognition on Mentor Connect website and all marketing materials as an Elite Sponsor.
- Invited to monthly debriefings with mentors (100+ top successful CEO/Founders).
- Recognized in monthly Mentor Connect newsletter.

Next Gen Leadership Development

PACT is launching the first cohort of our next generation leadership development program, targeting the rising stars of our professional advisor and investor members. This exclusive program will provide unique and engaging experiences, leadership training, as well as relationship building for next gen leaders to their peers in our community.

Training Topics Include: Networking, Leadership, Communication, and Professional Branding

Details:

- Founding Leaders can nominate up to two participants.
- Targeting mid-level rising stars that show potential for future leadership.
- PACT encourages diversity in the nominating process.
- Cohorts will gather regularly throughout the year.
- We intend for this to be an annual program with new participants each year.

\$2,500 per person for one year

ApprentiPHL

Priority access to the [ApprentiPHL](#) program, a skills-based tech and lab talent apprenticeship program highly focused on underrepresented workers with custom training designed to meet your specific needs including software development, UX designers, business analysts, and many more that help to address your talent needs.

Company Participation - \$5,000

Sponsor Marketing/Branding Benefits and Value Proposition

Social Media Stats:

- Over 3600 LinkedIn Followers
- Over 3900 Twitter Followers
- Over 1000 Instagram followers
- Over 9600 e-mail subscribers

Pre-event:

- Dedicated posting on social media for every event featuring sponsors being tagged. And, when applicable, speakers and their companies tagged.
- Pre-event email invitations featuring logo placement and program related sponsored content as provided by sponsor.

Event:

- Sponsor acknowledged during program.
- Sponsor logo displayed on program slides throughout the event and digital signage where applicable.

Post-event

- Event recap posts on social media: including full archived video for virtual events.
- Sponsor logo included within the archived video.
- Sponsor and speakers listed in the YouTube description for ultimate SEO.

Evergreen Marketing

- PACT monitors local and national media sources for news featuring PACT Members so that we can amplify your Press Releases, Announcements and Featured Events through multiple channels (i.e. Twitter, LinkedIn, Instagram, etc.) and including the PACT Connection and on the [PACT website](#). You have the option of sharing a link to your own page or we will host content for you on Philadelphiapact.com.
- Sponsor-created content piece (blog post, white paper, etc.) to be featured in a digital marketing campaign.
- Recognition on program slides, signage, digital marketing channels.