

PACT

BENEFITS OF MEMBERSHIP

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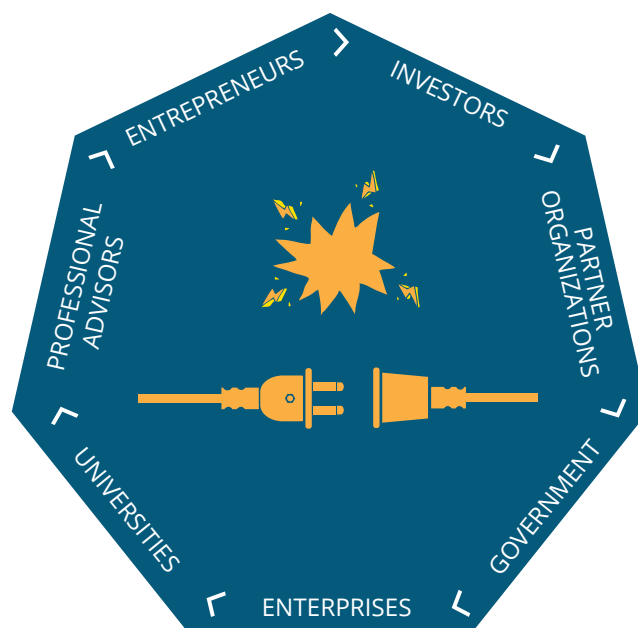
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ABOUT PACT

The Philadelphia Alliance for Capital and Technologies (PACT) is the go-to resource for fast growing companies, and a driver of entrepreneurship and innovation in the Philadelphia region, and a leader in creating access and equity for underrepresented founders.

We value the participation of companies like yours and hope you will take full advantage of PACT's programs, services, and initiatives. Our programs positively impact a company's life cycle – from start-up through continuing growth – by facilitating interaction, information, and education.

OUR SUPERPOWER IS CONNECTIVITY



CONNECTING MEMBERS THROUGH



PACT PROGRAMS & EVENTS

PACT programs, events, and conferences create opportunities designed to position your company and you for success.

SIGNATURE EVENTS

- PACT Capital Conference
- Enterprise Awards
- Phorum Technology Conference
- PACT Foundation Breakfast

C-LEVEL PROGRAMS

- Investor-Only Events
- Technology Executive Roundtable
- SaaS CEO Roundtable

INDUSTRY SERIES

- MedTech
- Security
- Fintech
- Digital Health
- Talent Connect

DELIVERING VALUE FOR MEMBERS



MARKETING & VISIBILITY



CONTENT & THOUGHT LEADERSHIP



CURATED CONNECTIONS

PACT COMMUNITY

- In-person and virtual networking at PACT events; curated one-to-one connections via PACT staff.
- PACT Community App: heightened visibility with customized brand listing, sponsored push notifications.
- PACT Community App: heightened connectivity with business matchmaking, meeting scheduling, and message boards.

PACT CONTENT

- 40+ events annually, including online event experiences with networking interactivity.
- Advisory board participation to drive program content.
- Custom event-related content through PACT digital marketing channels.
- Leverage event webcast recordings and clips for your own use.

PROMOTE YOUR COMPANY

Customize your listing in our online Member Directory and Info Hub.

Leverage PACT marketing channels with cover stories and member spotlights posted to PACT's website, social media channels and in PACT Times.

Distribute press releases through the monthly PACT Times, reaching more than 9,000 business leaders in Greater Philadelphia and beyond.

ADVANCE THE REGION

PACT partners with various regional organizations to develop strategic and innovative initiatives that encourage entrepreneurial growth in Greater Philadelphia:

- Legislative Initiatives
- Regional Marketing
- Workforce Development
- Benchmarking Studies
- Regional Reports

PACT's Charitable Foundation advances the next generation of innovators

Grow Capital in the Region by working with state and local government and other NGOs, to keep the region's vision a top priority

NEW BENEFITS FOR MEMBERS



EMPLOYEE HEALTH BENEFITS

- PACT has partnered with Exude, Inc., an insurance and human capital consulting firm, to create an innovative employee benefits solution that will allow you to fund best in class benefit offerings.
- Tailored for companies of at least 40 employees, our solution offers BIGGER and BETTER benefits that were not previously accessible for smaller companies.
- An employee benefits program of this caliber will allow you to compete for talent with some of the largest tech across the country.

More info on PACT Solution Builder can be found [HERE](#)



RACIAL LITERACY COURSE PARTICIPATION

- We are now offering our members the ability to participate in the 2021 Racial Literacy Institute, produced and provided by Lion's Story, FREE of charge.
- Lion's Story is a Philadelphia company using the research of Dr. Howard C. Stevenson of the University of Pennsylvania to teach racial literacy and develop social justice leaders.
- Empower yourself and employees to learn skills and gain tools to build a culture of #equity and #inclusion. This is not a substitute for DEI training. This is a differentiated, personalized experience.

More info on Lion's Story can be found [HERE](#)



NEXT-GEN LEADERSHIP PROGRAM

- This fall, PACT is launching the first cohort of our next gen leadership program, targeting the rising stars of our professional advisor and investor members.
- This exclusive program will provide connectivity for your next gen leaders to their peers in our community with a focus on Networking, Leadership Communication and Professional Branding.
- Cohorts will gather regularly throughout the year with the intention for this to be an annual program with new participants each year.

More info on the Next-Gen Leaders program is coming soon.



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