

PACT

BENEFITS OF MEMBERSHIP

200 South Broad Street
Suite 700, Philadelphia, PA 19102
philadelphiapact.com

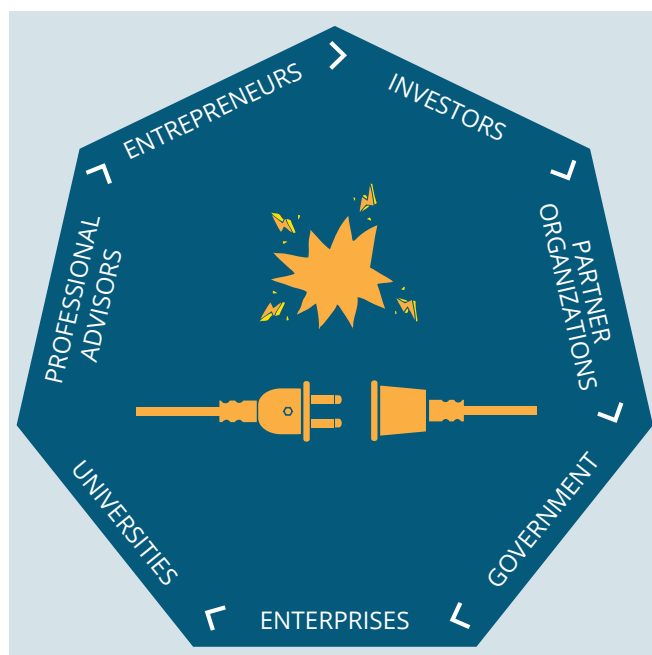
Kim Tuski, Director, Membership
ktuski@philadelphiapact.com
215-790-3860

ABOUT PACT

The Philadelphia Alliance for Capital and Technologies (PACT) is the go-to resource for fast growing companies, and a driver of entrepreneurship and innovation in the Philadelphia region, and a leader in creating access and equity for underrepresented founders.

We value the participation of companies like yours and hope you will take full advantage of PACT's programs, services, and initiatives. Our programs positively impact a company's life cycle – from start-up through continuing growth – by facilitating interaction, information, and education.

OUR SUPERPOWER IS CONNECTIVITY



CONNECTING MEMBERS THROUGH



PACT PROGRAMS & EVENTS

PACT programs, events, and conferences create opportunities designed to position your company and you for success.

SIGNATURE EVENTS

- PACT Capital Conference
- Enterprise Awards
- Phorum Technology Conference
- PACT Foundation Breakfast

C-LEVEL PROGRAMS

- Investor-Only Events
- Technology Executive Roundtable
- SaaS CEO Roundtable

INDUSTRY SERIES

- MedTech
- Security
- Fintech
- Digital Health
- Talent Connect

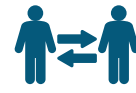
DELIVERING VALUE FOR MEMBERS



MARKETING & VISIBILITY



CONTENT & THOUGHT LEADERSHIP



CURATED CONNECTIONS

PACT COMMUNITY

- In-person and virtual networking at PACT events; curated one-to-one connections via PACT staff.
- PACT Community App: heightened visibility with customized brand listing, sponsored push notifications.
- PACT Community App: heightened connectivity with business matchmaking, meeting scheduling, and message boards.

PACT CONTENT

- 40+ events annually, including online event experiences with networking interactivity.
- Advisory board participation to drive program content.
- Custom event-related content through PACT digital marketing channels.
- Leverage event webcast recordings and clips for your own use.

PROMOTE YOUR COMPANY

Customize your listing in our online Member Directory and Info Hub.

Leverage PACT marketing channels with cover stories and member spotlights posted to PACT's website, social media channels and in PACT Times.

Distribute press releases through the monthly PACT Times, reaching more than 9,000 business leaders in Greater Philadelphia and beyond.

ADVANCE THE REGION

PACT partners with various regional organizations to develop strategic and innovative initiatives that encourage entrepreneurial growth in Greater Philadelphia:

- Legislative Initiatives
- Regional Marketing
- Workforce Development
- Benchmarking Studies
- Regional Reports

PACT's Charitable Foundation advances the next generation of innovators

Grow Capital in the Region by working with state and local government and other NGOs, to keep the region's vision a top priority





200 South Broad Street
Suite 700, Philadelphia, PA 19102
philadelphiapact.com

Kim Tuski, Director, Membership
ktuski@philadelphiapact.com
215-790-3860