

# APPLICATION

## Technology Startup

**Criteria:** Company must have been in operation at some point in the period between January 1, 2017 and December 31, 2020.

### Key Considerations:

- Product or service innovation including market need or assessment.
- Potential for significant growth.
- The management team and its ability and record of achieving success.
- A demonstration of success such as significant milestones, raising capital, and revenue.

### Company Narrative/Summary

There is a limit of 100 words per response.

1. Provide a brief business description.
2. What are your products, services, and/or proprietary technologies? What unique benefits do they bring to your customers?
3. What industry problem is the company trying to solve?
4. What is your market potential, and what are your target markets?
5. What is your unique competitive advantage?
6. Describe the depth of experience of your management team.
7. List your company's achievements.

### Financial Information

Please complete all requests for information by expressing financials as \$000,000,000. If appropriate, write N/A (not applicable) or N/D (not disclosing). If N/A or N/D is selected, please provide the reason for not disclosing the information.

**Founding Date (month/year)** | \_\_\_\_\_

**Specify fiscal year-end (month/year):** \_\_\_\_\_

|  | 2020<br>Full Year<br>Projected | 2020<br>Nine Months<br>Actual | 2019  | 2018  | 2017  |
|--|--------------------------------|-------------------------------|-------|-------|-------|
| Revenue  | _____                          | _____                         | _____ | _____ | _____ |
| EBITDA (Earnings before interest, taxes, depreciation, and amortization) | _____                          | _____                         | _____ | _____ | _____ |
| Number of Employees<br>Employees in Gr. Philadelphia                     | _____                          | _____                         | _____ | _____ | _____ |
| If Public – Market Cap   | _____                          | _____                         | _____ | _____ | _____ |
| If Public – Ticker Symbol  | _____                          | _____                         | _____ | _____ | _____ |
| Year Went Public   | _____                          | _____                         | _____ | _____ | _____ |

**Note: The above Financial Information will be considered confidential and will only be used by the Panel of Judges for the Enterprise Award's selection.**

## COMPANY PROFILE

### General Information

Company Name:

Street Address:

City, State, Zip:

Headquarter Location (if different from above):

Website:

### CEO/President Contact

Name:

Title:

Phone:

Email:

Application Contact (contact submitting information and completing Application)

Name:

Title:

Phone:

Email: