

APPLICATION

Investment Deal

Criteria: Deal must have been fully executed between January 1, 2020 and December 31, 2020. Events that qualify for this category include an Exit Transaction (e.g. IPO), Capital Raising Transaction (e.g. financing: debt, mezzanine, equity; recap), Buy-side or Sell-side of a Merger & Acquisition Transaction.

Check applicable event:	Event type:
	Exit Transaction (e.g. IPO)
	Capital Raising Transaction (e.g. financing – debt, mezzanine, equity; recap)
	Buy-Side Merger & Acquisition Transaction
	Sell-Side Merger & Acquisition Transaction

Key Considerations: Entries must include:

- Brief history and/or background of the deal.
- Financial breakdown and/or deal mechanics.
- The reason for submitting.
- The value to shareholders and/or commercial strategy, innovation, and contribution to market development.

Business and Transaction Narrative/Summary

There is a limit of 100 words per response.

1. Provide a brief business description including offerings, first-mover advantages, competitive barriers, and any unique asset(s), IP, technology, etc.
2. Provide a brief history of business from its inception – especially as it relates to results from invested capital (if transaction was a sale).
3. What is your market potential?
4. What is your unique competitive advantage?
5. What is the reason for the Sale or Purchase?
6. How did the sale or purchase impact the broader industry(s) of the buyer and/or seller?
7. What amount was invested from the inception and its uses. How much was invested in unique technology or other assets?

Financial Information

Please complete all requests for information by expressing financials as \$000,000,000. If appropriate, write N/A (not applicable) or N/D (not disclosing). If N/A or N/D is selected, please provide the reason for not disclosing the information.

Founding Date (month/year) | _____

Specify fiscal year-end (month/year): _____

	2020 Full Year Projected	2020 Nine Months Actual	2019	2018	2017
Revenue	_____	_____	_____	_____	_____
EBITDA (Earnings before interest, taxes, depreciation, and amortization)	_____	_____	_____	_____	_____
Number of Employees Employees in Gr. Philadelphia	_____	_____	_____	_____	_____
If Public – Market Cap	_____	_____	_____	_____	_____
If Public – Ticker Symbol	_____	_____	_____	_____	_____
Year Went Public	_____	_____	_____	_____	_____

Note: The above Financial Information will be considered confidential and will only be used by the Panel of Judges for the Enterprise Award's selection.

COMPANY PROFILE

General Information

Company Name:
Street Address:
City, State, Zip:

Headquarter Location (if different from above):

Website:

CEO/President Contact

Name:
Title:
Phone:
Email:

Application Contact (contact submitting information and completing Application)

Name:
Title:
Phone:
Email: