

# APPLICATION

## Healthcare Innovator

**Criteria:** The nominee can be a company, researcher, investor, or individual providing an innovative solution that has the potential to make a large and positive impact on cost, quality, and/or access in health care.

### Key Considerations:

- The nominee should have a demonstrated business model for its solution and demonstrate the ability to generate rapid growth.
- The nominee should be able to demonstrate return on investment or clinical impact of its solution.
- The nominee can be in any sector (technology, life sciences, investment, health care delivery, etc.), but must be serving the healthcare industry in Greater Philadelphia.
- The nominee must demonstrate creativity and passion to re-thinking healthcare in the region and to driving exceptional health outcomes or dramatically lowering costs.

### Company Narrative/Summary

There is a limit of 100 words per response.

1. Provide a brief summary description of your business including area(s) of business focus.
2. Describe your target market(s), including potential size and significant competitors.
3. Describe your products, services, and/or proprietary technologies, including development status of pipeline assets and comparative benefits for your customers.
4. What is the market potential for your products, services, and/or proprietary technologies?
5. What industry problem is the company trying to solve?
6. Describe the depth of experience of your management team.
7. List your company's achievements.

### Financial Information

Please complete all requests for information by expressing financials as \$000,000,000. If appropriate, write N/A (not applicable) or N/D (not disclosing). If N/A or N/D is selected, please provide the reason for not disclosing the information.

Founding Date (month/year)

Specify fiscal year-end (month/year):

	2020 Full Year Projected	2020 Nine Months Actual	2019	2018	2017
Revenue	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
EBITDA (Earnings before interest, taxes, depreciation, and amortization)	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total Number of Employees Employees in Gr. Philadelphia	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
If Public – Market Cap	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
If Public – Ticker Symbol	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Year Went Public	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Note: The above Financial Information will be considered confidential and will only be used by the Panel of Judges for the Enterprise Award's selection.**

## COMPANY PROFILE

### General Information

Company Name:

Street Address:

City, State, Zip:

Headquarter Location (if different from above):

Website:

### CEO/President Contact

Name:

Title:

Phone:

Email:

Application Contact (contact submitting information and completing Application)

Name:

Title:

Phone:

Email: