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PACT Announces Phorum 2019 Theme, Keynote Speaker and Call for Demo Pit Applications

Annual enterprise technology conference showcases disruptive technologies and the different ways organizations are using technology to transform their businesses

Philadelphia, January 8, 2019 – Philadelphia Alliance for Capital and Technologies ([PACT](#)) announced today, noted author and technologist, Todd Hewlin will serve as the keynote speaker at *Phorum 2019: Becoming a Digital Disruptor – Re-imagining Technology, Experiences, and Talent*. Additionally, PACT announced it is now accepting [applications](#) for the Phorum 2019 Demo Pit. Phorum 2019 will be held on April 4, 2019 at the SugarHouse Casino Events Center.

Hosted by PACT and sponsored by Fairmount Partners and LiquidHub, [Phorum 2019](#) will explore the perspectives of both attackers and incumbents across three key themes: emerging technology, hyper-personalized experiences, and digital and AI talent, that will define which companies win the digital disruption game.

“This conference grows stronger each year, and Phorum 2019 will be no exception,” said Dean Miller, President and CEO of PACT. “We’re looking forward to having Todd serve as our keynote speaker, particularly because his newest book will hit shelves in early 2019 and it relates so well to the foundation of the 2019 theme. We’re also very eager to see the types of companies who will apply for the Demo Pit. This is always a highlight of Phorum and many of the participants have had tremendous success through the years.”

The Demo Pit was created to allow startups to connect with C-level enterprise decision makers attending Phorum. In addition to showcasing their technology in the Demo Pit, each participant will present their company on the main stage to a panel of judges and the Phorum audience. The deadline to submit an application is February 15, 2019. Since the inaugural event, past winners have gone on to raise more than \$50M in capital, with three of the eight successfully completing exits to strategic acquirers. [Slyce](#) was recognized with the Phorum *Phorward* award and the People’s Choice award at Phorum 2018.

[Todd Hewlin](#) is a Managing Director at TCG Advisors, the leading growth consulting strategy firm in Silicon Valley, and a noted expert on digitization and business model innovation. He is co-author of the books, [Consumption Economics](#) and [B4B](#), as well as several articles in *Harvard Business Review*, *Wired*, *McKinsey Quarterly*, and *Knowledge@Wharton*. His next book, [Goliath’s Revenge: How Established Companies Turn the Tables on Digital Disruptors](#) is due out in February 2019.

Todd is regularly found in the boardroom of market leaders advising them on how to grow in a digital world. His clients include Microsoft, Salesforce, Cisco, Hitachi, GE Digital, Veritas, Brambles, Telstra, and Macquarie Capital. Todd regularly speaks at industry events with Microsoft, Cisco, Salesforce, GE Digital, and Progress Software.

For the latest information pertaining to speakers and conference agenda, or to reserve your ticket for Phorum 2018, please visit <https://philadelphiapact.com/phorum-philly/>.

About Phorum

Phorum is an annual technology strategy conference that gathers the Nation's leading minds and most innovative solutions around a single, trending topic. Hosted in Philadelphia, this intensive, one-day event includes insights from the Nation's most authoritative experts; up-close interaction with relevant technological solutions and learnings from business leaders with first-hand experience capitalizing on what is new. For more on Phorum or to purchase tickets for Phorum 2019, visit the Phorum website: <https://philadelphiapact.com/phorum-philly/>.

About Philadelphia Alliance for Capital and Technologies (PACT)

PACT's vision is to be the go-to resource for fast growing companies, and a driver of entrepreneurship and innovation in the Philadelphia region. PACT provides its members with valuable content and connections to capital, coaching, and customers that will accelerate their growth and success, and to collaborate with other organizations to drive innovation and entrepreneurship in the region. www.philadelphiapact.com.

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