

Phorum Recognizes Sponsors of Upcoming 2014 Conference

Philadelphia, February 26, 2014 – Phorum, a leading technology strategy conference held annually in Philadelphia, today recognized the support of this year’s conference sponsors. Hosted by the Greater Philadelphia Alliance for Capital and Technologies (PACT), this world-class event would not be possible without the support of its corporate sponsors and the regional technology community leaders that give their time to make Phorum a success.

“The corporate support Phorum 2014 has received is a testament to the caliber of the conference and is also recognition of today’s pressing interest in customer engagement,” explained Dianne Strunk, Vice President, Business Development of PACT. “From the impressive lineup of speakers to the intriguing technologies selected for the Phorum Demo Pit, our sponsors have worked tirelessly to ensure Phorum 2014 will be this year’s definitive conference on customer engagement.”

Phorum 2014 sponsors include:

- Phorum 2014 Host: Greater Philadelphia Alliance for Capital and Technologies (PACT)
- Presenting Sponsors: Fairmount Partners and LiquidHub
- Platinum Sponsors: Bentley Systems, Comcast Business, MaaS360/Fiberlink Communications and SAP
- Gold Sponsors: Artisan Mobile, Dell Boomi, EY, Fox Rothschild, ServeOne Communications and University of Pennsylvania
- Silver Sponsors: Alteva, AMETEK, Broadpath Strategic Communications, Cadient Group, Ellucian, Evolve IP, Morgan Lewis, The Pearl Group at CRW Graphics and Safeguard Scientifics

Presenting Sponsors

Fairmount Partners is an independent investment banking firm focused on the needs of emerging growth and middle market companies. Fairmount focuses on four sectors: business services, healthcare, industrial and consumer, and technology.

“The Fairmount team as well as the Phorum 2014 steering committee members attend several technology strategy conferences every year. We know what makes a conference worthy of our time,” added Allen Born, Director at Fairmount Partners and the Advisory Board Chairman of Phorum 2014. “Our collective experience is poured into making Phorum an intensive day of learning that gives attendees valuable, actionable insights.”

LiquidHub is a solution integrator focused on fueling digital transformation and solving unique business challenges through technology. LiquidHub solves business challenges through relevant technologies and helps their customers understand the influence of disruptive technologies on their client business models.

“LiquidHub is delighted to support the Phorum 2014 conference and commends the other companies who have joined us as sponsors,” commented Jonathan Brassington, CEO and co-Founder, LiquidHub, Inc. and a member of the PACT Advisory Board. “Strong sponsor support has allowed us to ensure that Phorum 2014 delivers not only the information but the inspiration our attendees need to deploy truly successful strategic and technical approaches to customer engagement.”

Phorum 2014 will be held at World Café Live on April 10th. Get more information on [Phorum 2014](#) or [reserve your seat now](#) at www.phorumphilly.com.

About Phorum

Phorum is an annual tech strategy conference that gathers the Nation's leading minds and most innovative solutions around a single, trending topic. Hosted in Philadelphia, this intensive, one-day event includes insights from the Nation's most authoritative experts; up-close interaction with relevant technological solutions and learnings from business leaders with first-hand experience capitalizing on the trend. For more on Phorum or to purchase tickets for Phorum 2014, visit www.phorumphilly.com.

About The Greater Philadelphia Alliance for Capital and Technologies (PACT)

The Greater Philadelphia Alliance for Capital and Technologies offers a comprehensive approach to supporting a company's life cycle – from early stage through growth – by facilitating interaction, information and education. The organization provides a single, strategic hub where key resources, including investors, strategic partners, professional advisors and peers, are available and accessible to all members. PACT supports its membership through a wide variety of programs, services, events and tools. For more on the Greater Philadelphia Alliance for Capital and Technologies, including membership information, entrepreneurial resources, and information on our programs and events, visit www.philadelphiapact.com.

###

Media Contact:

Amanda Nardi
Broadpath
(267) 608-1200 x505
anardi@broadpathpr.com