

PACT Announces Phorum 2017 Call for Demo Pit Participants

Philadelphia, February 27, 2017 – [PACT](#), the Philadelphia Alliance for Capital and Technologies, today announced it is now accepting [applications](#) for the [Phorum](#) 2017 Demo Pit. The Demo Pit was created to allow startups to connect with C-level enterprise decision makers attending the Phorum conference and provide them with a platform to showcase their technology. The deadline to submit an application is March 24, 2017.

Phorum 2017: Digitizing the Enterprise – The Future is Now, to be held Thursday, April 27, 2017 at the SugarHouse Event Center, will feature lightning talks and panel discussions by industry analysts, technology visionaries and business executives. Phorum 2017 is looking for startup companies whose technology is addressing at least one of the following four topic areas: Connected (Mobile, Web, IoT); Aware (big data and analytics); Smart (machine learning/AI); and Trusted (privacy and security).

“The Phorum Demo Pit continues to be one of the most popular components of the conference each year,” said Allen Born, Director at [Fairmount Partners](#) and the Advisory Board Chairman of Phorum 2017. “The Demo Pit enables startup companies to showcase their technologies, pitch their value proposition and network with hundreds of decision-makers.”

Early stage companies, with a product in early commercialization, are encouraged to [apply](#) for the Demo Pit. Each company selected will receive a booth to demo their product throughout the entire conference. An esteemed panel of investor judges will pick three companies as Demo Pit Finalists, which will each receive five minutes to present on the main stage. Ultimately, one will be named Best in Show Winner.

RedOwl was selected as the Best in Show winner in 2016. Other past winners include Tesorio, SocialLadder, PeopleLinx and UXFlip.

For more information about Phorum 2017 or to reserve your ticket, please visit www.phorumphilly.com.

About Phorum

Phorum is an annual technology strategy conference that gathers the Nation’s leading minds and most innovative solutions around a single, trending topic. Hosted in Philadelphia, this intensive, one-day event includes insights from the Nation’s most authoritative experts; up-close interaction with relevant technological solutions and learnings from business leaders with first-hand experience capitalizing on what is new. For more on Phorum or to purchase tickets for Phorum 2017, visit www.phorumphilly.com.

About Philadelphia Alliance for Capital and Technologies (PACT)

PACT’s vision is to be the go-to resource for fast growing companies, and a driver of entrepreneurship and innovation in the Philadelphia region. PACT provides its members with valuable content and connections to capital, coaching, and customers that will accelerate their growth and success, and to collaborate with other organizations to drive innovation and entrepreneurship in the region. www.philadelphiapact.com

###

Media Contact:

Kevin Jurrens

Broadpath

215 644-6504

kjurrens@broadpathpr.com