

Wednesday, October 14 | 10 to 11:00 am EDT

ETHICAL DATA AND ETHICAL AI

It's increasingly apparent that there are runaway loops of positive feedback in many naive deployments of machine-learning techniques: for example, raising police presence in high-crime areas, increasing their arrest rates and driving still greater concentration of law enforcement in what are often low-income neighborhoods of color. Including ethical and humane considerations, up front, in the development of AI initiatives can enable precautionary "circuit breakers" and other measures that increase acceptance, adoption, and value as well as avoiding embarrassing and costly missteps.

- Tej Dhawan, Principal Financial Group
- Rachel Lyubovitzky, Everything Benefits
- Aaron Roth, University of Pennsylvania
- Moderator – Allen Born, Fairmount Partners

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BUILDING THE DIVERSE TECH WORKFORCE OF THE FUTURE

Racial and gender disparities across the national technology workforce are stark, despite there being clear evidence that a more diverse and inclusive workforce provides companies with a competitive edge, both financially and creatively. And while Black and Latinx people earn nearly 20% of computer science Bachelor's Degrees, they make up only around 5% of the technical workforce at top tech companies. For enterprise executives, lack of a clear, well-executed DEI strategy means losing out on great ideas and talented people. We understand that equity and inclusion are intrinsically good things, and we understand the business case for diversity – let's talk to our panel of tech executives and thought leaders on how they're putting those ideals into action, building a stronger and more diverse "workforce of the future" in the process.

- Dennis Kennedy, National Diversity Council
- Jason Mills, Google
- Moderator – Carle Quinn, SAP

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PUTTING IT ALL TOGETHER – CONNECTED THEMES

What makes it Phorum is the from-all-angles view that considers the technology, the business environment, and the social and cultural expectations that intersect to drive and shape life-changing innovations. We bring it all together in this concluding summary and what-comes-next analysis from Phorum regular Peter Coffee, former Technology Editor of eWEEK and VP for Strategic Research at Salesforce.

- Peter Coffee, VP of Strategic Research, Salesforce

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2020 DEMO PIT BEST IN SHOW

Our Demo Pit Judges announcement: Who's been selected as this year's "Best in Show" and will receive the the 8th annual Phorum Phorward Award.

Join us after the live 10 am broadcast for 30 minutes of networking in our virtual lounge. Meet our Demo Pit and Showcase companies, and chat face-to-face with fellow Phorum attendees.

[Click here to join.](#)