



## PACT Spotlights

**Please return to:** Kim Tuski (ktuski@philadelphiapact.com)

### MEMBER PROFILE FORM

Submit a Company Profile – One time during the life of annual membership

**Directions:** Please follow profile form to your comfort level, in a word doc or as email text. This program is designed to showcase PACT members and increase connectivity within the PACT universe.

**Logo:** Please submit the company's logo in digital form (EPS, TIFF, JPEG on disk or via email). Logos NEED to be high resolution — in this case at least 2 inches high at 300 ppi or in illustrator eps format.

- You may submit a headshot of the major executive in charge of the company.

### Word Count – 300

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**Profiles do not need to be 300 words. Please use the word count as a guide.**

**Company Name:** Provide the complete company name, address, telephone, fax number, e-mail address, and Internet address (if applicable).

**Primary Contact:** Provide full contact information

**For Entrepreneurs Only - Principal Investors:** Provide the name, title and corporate affiliations of principal investors – those who do not work for the company (i.e. We publish: Andy Grove, Chairman, Intel Corporation).

**For Entrepreneur Only - Development Stage:** (i.e. preclinical, in clinical trials, on the market) (10 words – word count may vary within sections as long as total word count for sections does not exceed 175).

Company Description

**Financial Thumbnail:** (10 words) If you are a public company, please provide your latest period of revenues, net income, and net income per share, total assets and shareholder equity. If you are not a public company, you may still provide all or some of this information. If this information is sensitive, here are some alternatives:

- Profitable on revenues of approximately \$10 million.



# PACT

Philadelphia Alliance  
for Capital and Technologies

- Early stage enterprise, annual R & D “burn” of \$300,000.00.
- Anticipate breakeven sales during calendar 1998.
- Profitable.

**Product/Business Description:** (35 words) Provide information on what your company does. If your company does many things, provide one sentence for each division or business activity.

**Target Audience:** (35 words) Who are you looking to connect with?

- List the industries you would like to connect with.
- List the types of professionals you would like to meet.

**Latest Achievements:** (35 words) This can be anything. For example, write about a record dividend, record sales or a new client contract. Try to avoid reiterating excellence or a product or service without specific events documenting this claim.

**Commentary/Testimonial:** (up to 160 words) What makes your company unique and how has PACT helped your business grow? Explain why your company is successful and how PACT membership helped get you there.