



# PACT

Philadelphia Alliance  
for Capital and Technologies

## **Customer Connect**

Customer Connect engages the enterprise with the startup. PACT makes an initial introduction, leaving the door open for the enterprise and startup to build a lasting relationship.

Varied Format:

- Technology Executive Roundtable – Pitch Sessions
  - A group of technology executives will pitch to a group of buyers
- One-on-one introductions
- PACT Capital Conference – companies may apply for “customer-focused” pitching