



## **Wharton's Top-Rated Professor and New York Times Writer, Adam Grant, to Keynote IMPACT 2016 Conference Luncheon**

**PHILADELPHIA – November 14, 2016** – Philadelphia Alliance for Capital and Technologies (PACT) announced today that Adam Grant, Author, Professor, The Wharton School, NYT Writer will keynote the IMPACT 2016 Capital Conference Luncheon on November 30. Adam's writings focus on work and psychology, specializing in building productive cultures of generosity and originality. He received a standing ovation for his 2016 TED talk on Originals, his #1 New York Times bestseller on how individuals champion new ideas and leaders fight groupthink.

"Adam is truly a great original thinker and his research sheds light on the minds of some of our greatest disruptive entrepreneurs. We are excited to have him share his insights at IMPACT where our theme is Growth through Disruption," explained Dean Miller, President and CEO of PACT.

Adam Grant's keynote speaking audiences include Google and Facebook, Goldman Sachs and J.P. Morgan, Merck and Johnson & Johnson, Disney Pixar and MTV, BCG and Accenture, GE and Amex, the U.S. Army and Navy, the World Economic Forum and the Aspen Institute, and The Nantucket Project, where the audience voted him their favorite speaker. His first book, Give and Take, was named one of the best books of 2013 by Amazon, the Financial Times and The Wall Street Journal. He has been profiled on TODAY, Charlie Rose and The New York Times Magazine cover story "Is Giving the Secret to Getting Ahead?" His groundbreaking studies have been featured in best-selling books such as Drive by Daniel Pink, Quiet by Susan Cain and David and Goliath by Malcolm Gladwell and was named one of Fortune's "40 Under 40." Adam is currently writing a book with Facebook COO Sheryl Sandberg titled Option B, which will focus on resilience and facing adversity.

Keeping with the IMPACT's main focus of connecting the region's best and brightest entrepreneurs and investors, the Conference will also feature industry-specific panel sessions, prestigious keynote speakers, and enhanced business development and networking opportunities.

Registration for the 2016 conference is open. This year also marks the return of the 200 for \$200 program, which offers a discounted \$200 registration rate (a \$300-\$700 savings) to the first 200 qualified entrepreneurs who register to attend the conference.

For more information, visit IMPACT at [www.phillyimpact.com](http://www.phillyimpact.com), [LinkedIn](#), [Twitter](#) (@IMPACTvcConf), and [Facebook](#). To learn more about IMPACT 2016, please contact Amanda Nardi at [anardi@philadelphiapact.com](mailto:anardi@philadelphiapact.com) or by phone at 609-790-6206.

### **History of IMPACT**

The IMPACT Capital Conference has a long tradition of uniting key players from the private equity,

venture capital, and entrepreneurial communities. This day-and-a-half event offers both sponsors and attendees access to emerging companies from the Mid-Atlantic region. As the oldest and most established venture conference in the Northeast, IMPACT draws more than 1,000 participants. It stands as the catalyst for billions of dollars in venture funding and entrepreneurial success in the region. [www.phillyimpact.com](http://www.phillyimpact.com)

**About Philadelphia Alliance for Capital and Technologies (PACT)**

Philadelphia Alliance for Capital and Technologies (PACT)'s vision is to be the go-to resource for fast growing companies, and a driver of entrepreneurship and innovation in the Philadelphia region. PACT provides its members with valuable content and connections to capital, coaching, and customers that will accelerate their growth and success, and to collaborate with other organizations to drive innovation and entrepreneurship in the region. Visit [www.philadelphiapact.com](http://www.philadelphiapact.com) for more information.

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