

25th ANNIVERSARY

25th

PACT

**CAPITAL
CONFERENCE
2018**

SEPTEMBER 26

SPONSORSHIP PACKAGES

PACT 2018 CAPITAL CONFERENCE SPONSORSHIP PACKAGES

The PACT Capital Conference has a long tradition of uniting the key players from the venture capital and entrepreneurial communities. This one day event offers both sponsors and attendees access to emerging companies from the Mid-Atlantic region; networking opportunities with the movers and shakers from our community; and educational panels and content sessions on latest trends, best practices and advanced technologies.

As the oldest, most established capital conference in the Northeast, PACT Capital Conference draws more than 1,000 participants and has been the catalyst for billions of dollars in venture funding and entrepreneurial success in the region.

PACT Capital Conference 2018, taking place on September 26, will continue to play a critical role in the regional economic landscape, as companies are tested as they have never been tested before. With your support, the region's entrepreneurs will be poised to be the next great success stories and testaments to the vitality of our business community.

Be a part of their success by confirming your sponsorship of PACT Capital Conference 2018 today!

HOSTED BY:



All PACT CAPITAL CONFERENCE 2018 Sponsors will be able to participate in the planning process through committee opportunities.

Sponsorship highlights for each level are outlined below.

\$30,000 GALA SPONSORSHIP HIGHLIGHTS

MARKETING AND VISIBILITY OPPORTUNITIES

- Facetime with the PACT Capital Conference audience
- Receive Capital Conference attendee list for marketing and promotion
- Early access to regional investment opportunities
- Brand the Gala Reception as your event through unique marketing opportunities, including mobile app

- Reach over 7,000 people through collateral material, including a unique Gala Reception piece
- Participate in Planning Committee

EVENT ATTENDANCE

- 15 full PACT Capital Conference tickets
- 15 Gala Only tickets

\$25,000 TITANIUM SPONSORSHIP HIGHLIGHTS *Includes Breakfast Keynote & Luncheon*

MARKETING AND VISIBILITY OPPORTUNITIES

- Facetime with the PACT Capital Conference audience
- Receive attendee list for marketing and promotion
- Early access to regional investment opportunities
- Brand a General Session as your event through unique marketing opportunities, including mobile app

- Reach over 7,000 people through collateral material, including a unique General Session piece
- Participate in Planning Committee

EVENT ATTENDANCE

- 12 full Capital Conference tickets
- 8 Gala Only tickets

\$20,000

PLATINUM SPONSORSHIP HIGHLIGHTS

Includes Panels and Featured Company track opportunities

MARKETING AND VISIBILITY OPPORTUNITIES

- Facetime with the PACT Capital Conference audience
- Early access to regional investment opportunities
- Brand a Content Session or Featured Company Presentation as your event through unique marketing opportunities, including mobile app
- Reach over 7,000 people through collateral material, including a unique Content Session piece
- Participate in Planning Committee

EVENT ATTENDANCE

- 10 full Capital Conference tickets
- 7 Gala Only tickets

\$10,000

GOLD SPONSORSHIP HIGHLIGHTS

MARKETING AND VISIBILITY OPPORTUNITIES

- Sponsor recognition with the Capital Conference audience
- Visibility in the mobile app, which is distributed to all attendees
- Early access to regional investment opportunities
- Reach over 7,000 people through collateral material
- Participate in Planning Committee

EVENT ATTENDANCE

- 7 full Capital Conference tickets
- 5 Gala Only tickets

SPECIALTY SPONSORSHIP OPPORTUNITIES

Opportunities for 2018

LANYARDS \$15,000 (limited opportunity - 1 sponsor)

THE LION'S DEN \$15,000 (3 sponsors)

VIP EVENT \$15,000 (2 sponsors)

THE BREAKS & NETWORKING \$12,500 (1 sponsor)

MARKETING AND VISIBILITY OPPORTUNITIES

- Take advantage of a unique opportunity to brand your firm at the Capital Conference
- Visibility in the mobile app, which is distributed to all Capital Conference attendees
- Early access to regional investment opportunities
- Reach over 7,000 people through collateral material
- Participate in Planning Committee

EVENT ATTENDANCE

- 8 full Capital Conference tickets
 - 5 Gala Only tickets
 - 5 VIP Event Tickets*
- *limited to VIP Event Sponsor*

\$5,000

SILVER SPONSORSHIP HIGHLIGHTS

Available to firms or companies with 5 or fewer principals

MARKETING AND VISIBILITY OPPORTUNITIES

- Sponsor recognition with the Capital Conference audience
- Visibility in the mobile app, which is distributed to all attendees
- Early access to regional investment opportunities
- Reach over 7,000 people through collateral material
- Participate in Planning Committee

EVENT ATTENDANCE

- 5 full Capital Conference tickets
- 3 Gala Only tickets

\$2,500

BRONZE SPONSORSHIP HIGHLIGHTS

Available to firms or companies with 3 or fewer principals

MARKETING AND VISIBILITY OPPORTUNITIES

- Sponsor recognition with the Capital Conference audience
- Visibility in the mobile app, which is distributed to all Capital Conference attendees
- Early access to regional investment opportunities
- Reach over 7,000 people through collateral material
- Participate in Planning Committee

EVENT ATTENDANCE

- 3 full Capital Conference tickets
- 3 Gala Only tickets

\$1,000

PACT CAPITAL CONFERENCE INVESTOR SUPPORTER

Available to investor funds up to \$25M

MARKETING AND VISIBILITY OPPORTUNITIES

- Visibility in the mobile app, which is distributed to all Capital Conference attendees
- Early access to regional investment opportunities
- Reach over 7,000 people through collateral material
- Participate Planning Committee

EVENT ATTENDANCE

- 2 full Capital Conference tickets
- 1 Gala Only ticket

SPONSOR COMMITMENT FORM

○ CONFIRM MY SPONSORSHIP OF PACT CAPITAL CONFERENCE 2018

- GALA SPONSOR
- TITANIUM SPONSOR
- PLATINUM SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR
*for firms or companies
with 5 or fewer principals*
- BRONZE SPONSOR
*for firms or companies
with 3 or fewer principals*
- SPECIALTY SPONSOR OPPORTUNITIES
 - LANYARDS
 - THE BREAKS & NETWORKING
 - VIP EVENT
 - THE LION'S DEN
- PACT CAPITAL CONFERENCE INVESTOR SUPPORTER

TERMS & CONDITIONS:

By signing this sponsorship agreement: You are acknowledging that you have authorization to commit your firm to sponsorship of the PACT Capital Conference 2018, September 26, at Xfinity Live. An invoice will be forwarded to the In-House Sponsorship Contact at the mailing address specified. Payment in full will be due to the PACT offices by the date noted on the invoice. Please note: Payment in full must be received prior to PACT Capital Conference 2018. Failure to pay within the specified time may result in your firm not being recognized as a sponsor of the PACT Capital Conference 2018.

YOU AGREE to refrain from hosting any private events or receptions that are in direct conflict with any events that are part of the PACT Capital Conference 2018 Agenda. Should you have any questions about the PACT Capital Conference 2017 Agenda, please contact Cheryl Jarvis-Johnson, Director at 215-790-3689.

YOU AUTHORIZE the PACT Capital Conference 2018 and PACT to include your company's name and/or logo in promotional materials related to PACT Capital Conference 2018, both online and in print, as specified under the benefits of the selected sponsorship category. Please note: Your firm will be listed on all materials as is indicated on form.

YOU UNDERSTAND that by providing your mailing address, email address, telephone number, and fax number, you consent to receiving communications sent by or on behalf of the PACT Capital Conference 2018, and PACT, and its official partners, subsidiaries, and affiliates, via post mail, email, telephone, or fax.

COMPANY NAME

(as it should appear on materials)

PACT CAPITAL CONFERENCE CONTACT

(This representative will receive the Sponsorship Invoice, event invitations, PACT Capital Conference Attendee Registration form, Committee opportunity emails, all ad, logo, literature requests, and all other PACT Capital Conference-related solicitations)

TITLE

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

WEBSITE

EMAIL

SIGNATURE

DATE

***SPONSORS MUST BE PACT MEMBERS**



PACT

CAPITAL
CONFERENCE
2018

PRESENTED BY:



HOSTED BY:

