

25TH
ANNIVERSARY

PACT

**CAPITAL
CONFERENCE
2018**

XFINITY LIVE!

**BUILDING RELATIONSHIPS IN
A NEW AND DIFFERENT WAY**

PRESENTED BY:



HOSTED BY:





In our new venue, XFINITY Live! Philadelphia, we are building connections in a new and different way. This year's conference will bring together more investors and continue to highlight interesting panel sessions, keynote speakers, featured company presentations in healthcare and technology and The Lion's Den. *But this conference is something more.*

We will also showcase mature companies from the Philadelphia region along with pitch sessions from international, university, and social impact entrepreneurs. This boils down to more capital opportunities for entrepreneurs and more potential investments for investors.

RSM US LLP is honored to invite you to attend the 2018 PACT Capital Conference, being held September 26th at Xfinity Live!. The PACT Capital Conference (formally known as the IMPACT Capital Conference) is celebrating 25 years of being a catalyst for billions of dollars in venture funding within the Mid-Atlantic region.

The PACT Capital Conference is Philadelphia's premiere networking event for emerging companies and has served as a steward of strategic partnerships between entrepreneurs and investors and provides extensive opportunities for collaboration and networking within the entrepreneurial community. As has been the case in previous years, we expect to host more than 1,000 attendees from across the nation.

This year's theme, "Building Connections in a New and Different Way," focuses on redefining and reenergizing the ways in which connections are made between startups, enterprises and investors. The new venue will allow for more immersive collaboration between leading venture investors, CEO's and influential business advisors; while the new time of year and single day format will firmly refocus the spotlight on the dynamic company showcases and latest advances in healthcare, technology and other innovative industries.

The 2018 PACT Capital Conference will include:

- **Expanded Industry Pitches** - In addition to pitches from the region's most promising emerging healthcare and technology companies, we will also showcase companies within the social impact, university and international industries.
- **"Lion's Den" Live Event** - The highly anticipated session allows top early stage companies the chance to pitch to angel investors who are willing to invest on the spot. This live event has resulted in companies winning over half a million dollars in startup funding in past years.
- **Dynamic Keynote Speakers** - Alex Banayan, named as one of Forbes 30 under 30, and author of the national bestseller book, *The Third Door*, will be on the stage as well as other thought-provoking speakers, still to be announced.
- **Expert Panelists** - Providing opportunities to increase understanding of the latest trends and best practices within healthcare, technology and early stage ventures.
- **Gala Reception** - A celebration recognized by many as the year's premier networking event for the region's venture community.

On behalf of RSM, our fellow sponsors, PACT committee members, and the entire PACT community, we are pleased to invite you to this distinctive event. By bringing these groups together, our goal is to further PACT's mission of advancing emerging growth companies within the region and beyond.



Robert Fesnak

Partner, RSM US LLP
Host Co-Chair, 2018 PACT Capital Conference



Paul Marvel

Market Managing Partner, RSM US LLP
Host Co-Chair, 2018 PACT Capital Conference

DETAILED SCHEDULE OF EVENTS

Tuesday, September 25, 2018 | 6:00 – 9:00 PM The Liberty Observation Deck at One Liberty Place

6:00 – 9:00 PM **VIP RECEPTION** *(BY INVITATION ONLY)*

Investors, senior business development professionals and a select group of key business leaders in the region will be invited to an exclusive VIP Reception on September 25, at the One Liberty Observation Deck. This beautiful 360 degree view of the metropolitan Philadelphia skyline is 57 stories high atop of One Liberty Place.

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Wednesday, September 26, 2018 | 7:30 AM – 9:00 PM Xfinity Live

7:30 AM **REGISTRATION OPENS**
NBC SPORTS ARENA

9:30 – 10:15 AM **OPENING REMARKS & BREAKFAST - FIRESIDE CHAT**
NBC SPORTS ARENA



Cindy Eckert
CEO,
The Pink Ceiling/Pinkubator



Arlan Hamilton
Founder + Managing Partner,
Backstage Capital,
CEO + Co-founder, Backstage Studio

Moderator: **Michelle Caffrey**, Reporter, Philadelphia Business Journal

SPONSORED BY: **BLANKROME**

9:30-10:15 AMFEATURED COMPANY PRESENTATIONS

Hear presentations from more than 36 of the region's most promising investment opportunities in three industry-focused tracks.

EARLY STAGE

BROAD STREET BULLIES
CO-SPONSORED BY:

Morgan Lewis



HEALTHCARE

1100 SOCIAL
SPONSORED BY:



TECHNOLOGY

VICTORY BEER HALL
SPONSORED BY:



10:15-10:45 AMNETWORKING / BREAKS

There will be many opportunities to seek out that company or investment opportunity in a casual or structured way during our strategically placed networking sessions.

10:45-11:30 AMINDUSTRY TRACK PANEL SESSIONS

EARLY STAGE

PBR BAR & GRILL

The Transformative Promise of Blockchain Technology: What you need to know

Blockchain technology enables organizations to think differently about customers, stakeholders, operations, and finance. In this panel we bring together blockchain experts with diverse backgrounds to consider how blockchain technology is transforming every sector, from healthcare and pharmaceuticals, to energy and logistics. Change is afoot. Come join in the conversation and help shape what's to come.

Panelists

- Brian Glick**, Founder & CEO, Chain.io
- Kelcey Gosseran**, Founder, Trellis
- Will Luttrell**, Founder & CEO, Amino Payments
- Barbara Melby**, Partner, Morgan Lewis

Moderator

Andrea Tinianow, Executive Vice President, Global Kompass Strategies Inc.

SPONSORED BY: **Morgan Lewis**

HEALTHCARE

1100 SOCIAL

Breaking Boundaries in Healthcare

The healthcare market is facing several powerful trends including the increasing role of payers, pressure of cost containment and rise of consumerism. The industry's effort to adapt and respond to these trends has driven the breaking of historical boundaries. Among existing healthcare companies this can be seen in the unprecedented wave of vertical integration and collaboration, combining previously distinct sectors including payers, providers and the retail channel. Beyond the traditional market segments, we have also seen exciting initiatives injecting healthcare with innovation from areas such as media, finance and tech.

SPONSORED BY: **Independence**

10:45 – 11:30 AM INDUSTRY TRACK PANEL SESSIONS (CONTINUED)

TECHNOLOGY

VICTORY BEER HALL

The Evolving Nature of the Technology Exit

With the IPO market open, strategic buyers flush with cash, and an ever growing number of late stage VC and growth-focused PE firms, technology companies have more options for an exit than ever before. Hear from the CEOs of some of the Philadelphia region's most successful recent technology exits as they discuss their journeys building exceptional companies, provide insights into how to evaluate the various strategic options, and share their experiences each delivering exits worth several hundred millions of dollars.

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11:30 AM – 1:15 PM LUNCHEON – KEYNOTE SPEAKER

NBC SPORTS ARENA



Alex Banayan

Named as one of Forbes 30 under 30, and author of the national bestseller book, *The Third Door*.

SPONSORED BY: 

1:15 – 2:00 PM FEATURED COMPANY PRESENTATIONS

(LIMIT TO 4 COMPANIES TO PRESENT)

EARLY STAGE

BROAD STREET BULLIES

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HEALTHCARE

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TECHNOLOGY

VICTORY BEER HALL

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2:00 – 2:30 PM NETWORKING / BREAKS

PBR BAR & GRILL

2:30 – 3:15 PM FEATURED COMPANY PRESENTATIONS

EARLY STAGE

BROAD STREET BULLIES

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HEALTHCARE

1100 SOCIAL

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TECHNOLOGY

VICTORY BEER HALL

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3:15 – 4:00 PM PITCH SESSIONS

The PACT Capital Conference highlights the top companies in technology and healthcare. In 2018 we will highlight companies in new tracks that have specific strengths in Philadelphia: Impact, Israel, China and Student-led. Impact investing has grown tremendously as more entrepreneurs and investors focus on making money while also doing good. Israel has long been a hub for cutting edge technologies. China has emerged over the last decade as a world leader in new technology. College students across the region are launching new businesses. These new investment opportunities will expand your knowledge as our world becomes increasingly global.

IMPACT

VICTORY BEER HALL

UNIVERSITIES

BROAD STREET BULLIES

ISRAEL/EUROPEAN

1100 SOCIAL

CHINA

PBR DECK

4:15 – 4:45 PM NETWORKING / BREAKS

PBR BAR & GRILL

4:45 – 5:45 PM THE LION'S DEN

NBC SPORTS ARENA

A panel of highly successful entrepreneurs will be presented with 3 investment opportunities from the best of the conference featured companies. Investment decisions will be made LIVE.

The Lions

Jonathan Brassington, Executive Vice President DSP, Capgemini

Michael C. Forman, Chairman and CEO, Franklin Square Capital Partners

Michael Hagan, Managing Partner, Hawk Capital Partners

Richard Vague, Managing Partner, Gabriel Investments

Moderator

Marc R. Lederman, General Partner, NewSpring Capital

CO-SPONSORED BY:



6:00 – 9:00 PM GALA RECEPTION

XFINITY LIVE | 1100 PATTISON AVENUE, PHILADELPHIA PA 19112

Join us and celebrate the region's entrepreneurial spirit as we conclude PACT Capital Conference 2018.

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Associates

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PA Angel Network

Group 2

MEDIA SPONSOR: Technical.ly Philly

REGISTRATION

PACT CAPITAL CONFERENCE 2018

Register online at pactcapconf.com,
or fax this form to 215-790-3729.

Pre-registrations closes on Friday, September 21st. Registrations after September 21st will be processed on-site only. The cost is \$1,100 per attendee.

REGISTRATION INFORMATION

To receive a refund for attendee cancellations, please email cjarvisj@philadelphiapact.com by Friday, September 14th.

Substitutions are welcome, but must be emailed to lhall@philadelphiapact.com by Friday, September 14th.

Registrations will only be accepted by post mail, website, or fax 215-790-3729.

No registration will be taken over the phone, and full payment must accompany registration.

PRICE POINTS

FULL CONFERENCE

- \$499 per PACT member
- \$899 per non-member

GALA-RECEPTION

- \$299 per person
- \$350 per non-member

INVESTORS

- \$499 per PACT member
- \$249 out-of-town investor

ENTREPRENEUR PROGRAM

- \$200 per person

WALK-IN RATE

- \$1100

REGISTRATION FORM

INDUSTRY EXPERTISE:

- Technology
- Healthcare
- Early Stage
- Other _____

PROFESSION: *(please indicate type)*

- Investor, indicate assets under management: \$ _____
- Entrepreneur
- Professional Advisor
- Other _____

Name(s) of Attendee(s)

Title _____ Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Website _____

Please make checks payable to:

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