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# PACT

**CAPITAL  
CONFERENCE  
2017**  
NOVEMBER 1 & 2, 2017

## CONFERENCE AGENDA

PRESENTED BY:



HOSTED BY:

**Morgan Lewis**

# CONFERENCE AGENDA

WEDNESDAY, NOVEMBER 1, 2017 • 1:00 – 7:30 PM  
SHERATON DOWNTOWN PHILADELPHIA HOTEL

1:00 PM ..... REGISTRATION OPENS  
*LIBERTY FOYER PRE-FUNCTION SPACE*

1:30 PM ..... OPENING REMARKS  
*LIBERTY BALLROOM A/B/C*

2 PM ..... GENERAL SESSION – LIGHTNING TALKS  
*LIBERTY A/B*

[Success through Collaboration, Inclusion and Access](#)

3:00 PM ..... NETWORKING / BREAKS

There will be many opportunities to seek out that company or investment opportunity in a casual or structured way during our strategically placed networking sessions.

3:30 PM ..... GENERAL SESSION –  
..... LIGHTNING TALKS PANEL  
*LIBERTY BALLROOM A/B/C*

[Success through Collaboration, Inclusion and Access](#)

4:30 PM ..... KEYNOTE SPEAKER  
*LIBERTY BALLROOM A/B/C*

**Anita Elberse**, Award Winning Teacher and Scholar, Chair, Executive Educational Program, The Business of Entertainment, Media, and Sports, Harvard Business School

5:30 PM ..... COCKTAIL RECEPTION  
*LIBERTY FOYER*

THURSDAY, NOVEMBER 2, 2017 • 7:30 AM – 9:00 PM  
SHERATON DOWNTOWN PHILADELPHIA HOTEL  
AND THE CRYSTAL TEA ROOM

8:00 AM ..... REGISTRATION OPENS  
*LIBERTY FOYER – PREFUNCTION SPACE*

8:30 AM ..... OPENING REMARKS AND BREAKFAST  
*LIBERTY BALLROOM A/B/C*

9:15 AM ..... FEATURED COMPANY PRESENTATIONS

Hear presentations from more than 40 of the region's most promising investment opportunities in three industry-focused tracks.

EARLY STAGE • *INDEPENDENCE A/B*

BioBots ..... 9:15 AM Narmi ..... 9:45 AM  
dbaza Health ..... 9:25 AM SFA Therapeutics ..... 9:55 AM  
Dermtest ..... 9:35 AM

HEALTHCARE • *INDEPENDENCE BALLROOM C/D*

Covellus ..... 9:15 AM MBF Therapeutics (MBFT) 9:45 AM  
Lia Diagnostics ..... 9:25 AM Trovita Health Science ... 9:55 AM  
Mobilion Systems, Inc. ... 9:35 AM

TECHNOLOGY • *PHILADELPHIA BALLROOM*

AppBus ..... 9:15 AM EmpowerTheUser (ETU) . 9:45 AM  
Benefix ..... 9:25 AM GSI Health ..... 9:55 AM  
College Affordability LLC. 9:35 AM

10:15 AM ..... NETWORKING / BREAKS

There will be many opportunities to seek out that company or investment opportunity in a casual or structured way during our strategically placed networking sessions.

10:45 AM ..... INDUSTRY TRACK PANEL SESSIONS

EARLY STAGE • *INDEPENDENCE A/B*

[How to Herd Cats While Running the Dog & Pony Show: Closing and Syndicating Your Early Investment](#)

HEALTHCARE • *INDEPENDENCE C/D*

[Revolution in Reimbursement: Your Customer is Changing and you need a program to keep Up](#)

TECHNOLOGY • *PHILADELPHIA BALLROOM*

[Supporting Innovation through effective collaboration between Corporations and Startups](#)

11:45 AM ..... LUNCHEON AND KEYNOTE  
..... SPEAKER – FIRESIDE CHAT  
*LIBERTY BALLROOM A/B/C*

**Jeffrey S. Moorad**, Chairman, Morgan Lewis's Global Sports Industry Initiative, Principal, Morgan Lewis Consulting

1:30 PM ..... FEATURED COMPANY PRESENTATIONS

EARLY STAGE ..... *INDEPENDENCE A/B*

EASO ..... 1:30 PM Suitable ..... 2:30 PM  
PeopleJoy ..... 1:40 PM Recensa Therapeutics. ... 2:40 PM  
GamePlan ..... 1:50 PM Tobly. .... 2:50 PM  
Snowvation ..... 2:00 PM Verge ..... 3:00 PM  
Strados Labs. .... 2:10 PM Vifant ..... 3:10 PM

HEALTHCARE ..... *INDEPENDENCE BALLROOM C/D*

NeuroFlow, LLC ..... 1:30 PM AstarteMedical ..... 2:30 PM  
Proscia ..... 1:40 PM CytoVas ..... 2:40 PM  
RoundTrip ..... 1:50 PM Therapeutic Articulations 2:50 PM  
Statum Health. .... 2:00 PM PepVax. .... 3:00 PM  
CanSurround. .... 2:10 PM Novapeutics LLC ..... 3:10 PM

TECHNOLOGY ..... *PHILADELPHIA BALLROOM*

Gordian Knot ..... 1:30 PM Slate ..... 2:30 PM  
Genneve ..... 1:40 PM Social Detection ..... 2:40 PM  
HeavyWater ..... 1:50 PM Social Ladder ..... 2:50 PM  
Impensa ..... 2:00 PM Untethered Labs ..... 3:00 PM  
Nuvanna. .... 2:10 PM Tassl ..... 3:10 PM

3:30 PM ..... INDUSTRY TRACK PANELS

[The Enterprise to Startup Exchange - Companies and Customers Reverse Pitches](#)

HEALTHCARE • *INDEPENDENCE BALLROOM C/D*

TECHNOLOGY • *PHILADELPHIA BALLROOM*

4:30 PM ..... NETWORKING / BREAKS

4:45 PM ..... THE LION'S DEN  
*LIBERTY BALLROOM A/B*

6:00 PM ..... GALA RECEPTION  
*CRYSTAL TEA ROOM, WANAMAKER BUILDING  
100 PENN SQUARE, PHILADELPHIA*