



**PRESS RELEASE:**

May 7, 2015

The New York Code + Design Academy has launched in Philadelphia, offering their full-time and part-time classes in web and mobile app development for both beginners and experienced developers.

Why Philadelphia? Well, for one, the academy's founder Jeremy Snepar is from the area. He grew up in the Fox Chase neighborhood. Also, he said he's noticed a strong growth in the technology scene here. Web development and more advanced coding classes are becoming ever more valuable.

Course offerings include beginner-focused workshops in HTML, CSS, JavaScript, Ruby, UI/UX, Swift and more advanced workshops in AngularJS and Go.

With locations in New York and Philadelphia, classes are a balance between lectures and workshops where students gain valuable hands-on instruction and support from experienced developers who work at various startups and tech companies.

NYCDA is committed to growing a supportive community around code-learning, and empowering individuals from all walks of life to be curious and passionate about technology.

Learn more about The New York Code + Design Academy's classes in Philadelphia here: <http://www.philly.nycda.com>

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## **TECHNOLOGY IN THE CLASSROOM**

We've added new technology into the classroom to support learning at the highest level. This year we introduced the Panopto video capture system to record every lecture as an additional study resource. We also foster community in the classroom with social applications like Slack, which lets students stay in contact with instructors and staff outside of class.

## **SCHOLARSHIPS**

NYCDA is committed to bringing coding education to a broader audience. To this end, we are offering \$500 scholarships to members of Girl Develop It and Code For Philly, as well as other organizations supportive of igniting curiosity and passion for coding and building technology.

Current available courses include part-time Web Development 100 and full-time Web Development Intensive (**the only intensive coding learning experience available in Philly**). All classes take place at The Hub CityView on 17th and Market.

## **SUMMER CODE CAMP FOR KIDS AND TEENS**

Aug 3 - 14 @Villanova University

An intensely packed two weeks where students learn the basics all the way up to manipulating DOM elements using Javascript. Students will walk out with a finished product and the start of an awesome portfolio.

We are also working to create a **WOMEN IN TECH FORUM**. The ultimate goal is to provide a platform to discuss gender issues in the workplace, as well as educate, inspire and bring together women of all ages and backgrounds.

For those who want to ask questions in person, **NYCDA OPEN HOUSE** is coming up:

@The Hub CityView, 30 S 17th Street  
May 12th, 7 - 8:30pm

## **CODING IN THE CLASSROOM**

The New York Code + Design Academy is committed to bringing coding education to a broader audience and train the next generation of programmers. To this end, we're taking our classroom experience and instructors on the road to High Schools, Middle Schools, and After School Programs to offer basic workshops in web development.