



ORS Partners Announces New President and Chief Operating Officer

Leading outsourced recruiting solutions firm announces that Vice President of Sales Operations, Bob Lucci, has been appointed as President and Chief Operating Officer.

AUDUBON, PA, March 2, 2015 – Today [ORS Partners](#) (ORS) announced the transition of [Bob Lucci](#) from the role of Vice President of Sales Operations to President and Chief Operating Officer, a new position within ORS and its parent company, Cross X Platform (CXP). The announcement of this transition comes at an appropriate time as ORS is celebrating its third anniversary this month and reporting its highest revenue numbers to date.

Since joining CXP in October of 2011, initially responsible for Sales Operations, Lucci's role has expanded significantly. His business versatility and overall leadership capabilities have been key components to ORS' success. This transition to President and COO formalizes Lucci's responsibilities as ORS readies for its next level of growth. Terry Williams will remain in his capacity today as the Chief Executive Officer and has formally recognized his role as Chairman of the Board for CXP and ORS Partners. Williams will continue to be responsible for setting long-term strategy for the organization.

"As our business evolves, we are constantly looking for ways to better align our executive management team to support the organization's growth, and Bob's transition is reflective of that," said Williams. "With a strong executive team in place and Bob at the helm, we look forward to achieving our goals and further strengthening the client partnerships we've established."

Before joining ORS, Lucci was the head of sales operations and then COO at Trion, a consulting firm to mid to large employers in the insurance benefits industry. Prior, Lucci served at Akamai Technologies, (AKAM) and two-time Inc. 500 Award Winner HealthDrive Medical and Dental Practices in senior/executive roles. Lucci holds a B.S. in Business Management and an M.B.A. from McCallum Graduate School of Business at Bentley University.

"I am very excited about our newest initiatives related to improving and expanding the delivery of our [white label recruiting solutions](#)," said Lucci. "I am incredibly energized to help lead the company through its next phase of product evolution and growth and to be part of a team which has already created so much early success."

About ORS Partners, LLC

ORS Partners, LLC is a leading provider of [Outsourced Recruitment Solutions](#) (ORS) and is comprised of top recruiting professionals hired to build and scale venture-backed, high-growth firms across all industries. ORS provides 'white label recruiting solutions' that enable clients to focus on their own core business by leveraging our expertise in finding the best talent, increasing internal process efficiencies and improving overall retention and performance management. This differentiated offering allows ORS' clients to offload their recruiting function without jeopardizing the consistency in their employer brand – a critical component to successful talent management. ORS Partners is founded and launched by the former leadership team of the TWC Group which was the region's top Recruitment Process Outsourcing firm that was sold to COMSYS/Manpower. To learn more about ORS Partners, please visit www.orspartners.com.

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