



## MobileLeads, LLC. (MLeads) Company Profile

MobileLeads, LLC. is a company based in Lansdale, PA with an early-stage patent pending service in the sales/marketing and event industry. Company's flagship product MLeads® is a one-stop cloud based mobile platform for lead and event management automation. Turning leads into Sales is complicated, follow-ups are hard, prospects fall through the cracks, prospects are not at fingertips to take meaningful actions, events are hard to manage and Return-on-Investments are very low and so on... MLeads platform solves all the problems mentioned here in an amazing approach that is easily understood by sales, marketing and event organizers.

**Target Users:** Sales and marketing teams, any size company, meeting and event planners, tradeshow executives, event organizers, exhibitors and attendees.

What's the problem it solves?

As you know, turning leads into sales is complicated and long, leads are difficult to capture and organize, follow-ups are difficult and sales cycles are long, events are difficult to manage and so on... Success today means staying organized, have access to your prospects information anywhere anytime to take actions and cultivate the relationships .... Current solutions in the market place are not practical and very complex to setup, configure and use....

MLeads solves all the problems mentioned above as an innovative SaaS mobile relationship manager platform offering a simple one-stop solution to professionals in sales, marketing, event organizer, exhibitor, business owner, role. MLeads guarantees leads and events management as a one-stop solution, helping any size business large or small, grow fast and bring productivity and efficiency to the table.

How it Works?

MLeads allows one-stop solution to companies to manage prospects and organize events as a single platform. Users can track the prospects by events or groups/campaigns using 8 powerful ways to retrieve the lead information anywhere anytime on their mobile devices. Once leads are captured, the platform allows to perform lead research, lead follow up actions, perform team member management for monitoring the productivity and efficiency of the business development efforts, share video presentations with prospects etc.

Are you an Event organizer? Does your business require you to manage or host events? MLeads bridges the gap between stress and simplicity. This mobile platform will make organizing events effortless. Users have the efficient ability to get the most of their event. Manage event registration, Invite attendees, design and print badges with QR code to enhance your attendees networking and ROI. Hosting events is important, evaluating the event is crucial. Users can utilize Pre/Post event stats and surveys to gain feedback from attendees. MLeads makes your events management process professional and successful.

You can download the app by searching the text "MLeads" on the Apple, Google and Amazon app store or can sign-up on the website MyLeadsSite.com.

Why is it unique?

There are many cloud platforms and apps available for businesses but the platforms are too complex. Most companies do not offer what the target users really need as a simple and comprehensive one-stop solution. MLeads offers a simple but powerful tool with a large list of features at a very lower cost. MLeads is an intuitive easy to use platform and speaks to the language of sales, marketing and event organizers to perform effective sales and business development to grow opportunities. MLeads offers patent pending lead and event management processes to keep the user organized and have access to critical actionable prospects information available anytime. It offers 8 unique ways to capture prospects information in seconds using mobile platform. MLeads provides enterprise level feature sets at a fraction of cost compare to the competitors. It requires zero configuration setup or fee.

Pricing:

Available on Apple, Google, Amazon, Samsung mobile app stores, and cloud platform.

30 day free trial subscription, \$7.99 per month per user subscription to access the platform.

Event Management - \$1 per attendee platform fee for paid events managed by MLeads.

In-app additional purchase revenue for key disruptive features.

Connect, Capture, Contact and Convert your leads, the MLeads Way!

Founder/Team

Manish Gorawala, Founder and CEO, technical and marketing resources

A Serial entrepreneur, Tech Expert, Manish is the chief visionary of MobileLeads LLC, headquartered in Lansdale He is also an owner of Tri-Force Consulting Services, Inc. 5 Time winner among Philadelphia 100 fastest growing Companies and Inc. 5000 winner.

Website: <http://www.MyLeadsSite.com>

Video: <https://www.youtube.com/channel/UCPL1rXYLFmlsExE7iaC4XCA>