



... Connecting Companies, Contacts and Capital

PACT (Greater Philadelphia Alliance for Capital and Technologies) is the region's largest business association focused on emerging growth companies in the technology and healthcare industries. PACT's mission is to grow and strengthen the region's entrepreneurial community by connecting emerging growth companies, venture investors, technology-focused corporations, universities, and professional advisors to foster growth and innovation.

We value the participation of companies like yours and hope you will take full advantage of PACT's programs, services, and initiatives. PACT's programs positively impact a company's life cycle – from start-up through continuing growth – by facilitating interaction, information, and education.

Each year, PACT develops programs and creates opportunities designed to position your company – and you – for success.

Events and Conferences

- Technology Leadership Panel
- SaaS Roundtables
- MedTech Executive Series
- Investor Dinners
- Networking Socials
- Technology and Digital Health Briefings
- IMPACT Capital Conference
- Enterprise Awards Black-tie Gala
- Phorum Technology Conference
- STEM Foundation Luncheon

Promote your Company

- Access PACT's online directory to publish your company's information and to search for information about other Members.
- Update readers with immediate news and notices by posting to PACT's website.
- Distribute press releases through *imPACT Times*, a quarterly award-winning online publication that reaches more than 7,000 business leaders in the technology, life sciences, investment, and professional services communities in Greater Philadelphia.

PACT partners with various regional organizations to develop strategic and innovative initiatives that encourage entrepreneurial growth in Greater Philadelphia.

- **Innovate PA**

PACT was successful in its lobbying efforts to get the Innovate PA legislation approved by the Governor that will unleash upwards of \$100 million to make investments in early stage Pennsylvania-based, high growth, technology-oriented businesses.

- **PACT Enterprise App Challenge**

PACT's annual Enterprise App Challenge serves as a focal point to connect top innovators and application developers with the real business needs of today's enterprises. The goal is to mix the best innovators with the most forward thinking enterprises and create at least three new viable businesses benefiting a variety of industry segments including Healthcare, Financial Services and Government. Each industry track has an enterprise sponsor who scopes a business problem against which teams of developers can produce an application to address the specific need. PACT has secured a \$150,000 grant for this program to help create more companies and jobs tied to real enterprise needs.

PACT has strong working relationships with Members to produce Benchmarking and Research Studies.

- **Philadelphia Investment Trends Report**

Philadelphia's positive investment growth bucks national trends according to EY, Ben Franklin Technology Partners of Southeastern Pennsylvania and PACT. Analysis of 5 ½ years of data shows \$4.1 billion of investment across multiple sectors.

<http://philadelphiapact.com/wp-content/uploads/2014/04/1309-1139320-SGM-Philadelphia-Investment-Trends-Report-vFINAL.pdf>

- **Compensation Study**

Members of PACT are invited to participate in an annual survey dedicated to serving the needs of BioPharm, IT/Professional Services, Medical Devices, Electronics, Systems Engineering, Telecommunications, and Manufacturing companies throughout the Mid-Atlantic region. Participating Members will obtain competitive salary and incentive bonus rates for 40 benchmark jobs ranging from the Chief Executive Officer to Programmer Analyst, Senior Software Developer, Network Engineer, and Technical Support Specialist. Participants receive a report that includes salary adjustment, annual and equity incentive plan, human resource practice, and employee benefit plan prevalence data.

We look forward to your participation with PACT this year.

With Appreciation,

Kim Tuski
Director of Membership