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Philadelphia-Based Xtium Rebrands, Launches New Website

Visitors will find added cloud industry resources, enhanced user experience at www.xtium.com

King of Prussia, Pa. – July 18, 2014 – Xtium, Inc., a leading enterprise software and solutions company innovating [managed cloud hosting](#), online backup and virtual disaster recovery services, today unveiled its redesigned website www.xtium.com. The new website is part of an overall rebranding initiative to deliver insightful information to IT professionals about cloud services and the latest industry trends.

Website visitors will find enhanced educational resources, including a content-rich “Cloud Insights” section and blog. In particular, Xtium has added a “[Definitive Guide to Migrating Your Infrastructure to the Cloud](#).” The guide helps readers create a cloud strategy, garner executive support, and prepare for their migration process.

“Xtium’s content is created with insights from our dedicated team of experts,” said Scott Gaydos, Director of Marketing, Xtium. “As one of the first cloud companies, established in 2007, Xtium has a wealth of knowledge and strives to share this with others to help them find the solutions and resources best suited for their industry or need.”

In addition to valuable content, Xtium’s redesigned site showcases a fresh look for the company and utilizes an easy-to-navigate design. Visit www.xtium.com to begin exploring Xtium’s managed cloud service categories and subscribe to the industry blog today. You can also connect with Xtium on [Twitter](#), [LinkedIn](#) and [Facebook](#).

About Xtium

Xtium is a leading enterprise software and solutions company innovating managed cloud hosting, online backup and virtual disaster recovery services. Based just outside of Philadelphia in King of Prussia, Pa., Xtium offers companies the most secure virtual private cloud experience with guaranteed application performance across the network. Our architecture is flexible, allowing customers to remain in control. We are the only enterprise service company certified to deliver, SAP®, VMware® and Riverbed® technologies. To learn more, please visit <http://www.xtium.com>.

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