



PACT Explores the Future of Innovation in Philadelphia

Philadelphia, June 6, 2014 – Despite a wet and dreary morning, PACT kicked off its 2014 Foundation Luncheon with high energy. This year’s lunch took place June 5th at the Hyatt at the Bellevue, right in the heart of center city Philadelphia. Over 200 attendees came out to celebrate PACT’s foundation and Philadelphia’s economic growth community. It focused on innovation and the future of entrepreneurship in the region.

PACT highlighted its founding sponsors and its Board of Directors’ leadership and commitment. Marc Lederman, PACT’s resigning chairman and partner at NewSpring Capital, announced Jonathan Brassington, CEO of LiquidHub, as the new PACT Chairman of the Board. The event also featured presentations from TechGirL and the Philadelphia Youth Network.

This year, PACT featured an in-depth discussion amongst some of Philadelphia’s leading minds in healthcare, technology and education. Moderated by Christopher Wink, President of Technical.ly Philly, the panelists included:

- Dawn Bonnell, Vice Provost for Research, University of Pennsylvania
- Deborah Crawford, Senior Vice Provost for Research, Drexel University
- Alan Greenberger, Deputy Mayor for Economic Development & Director of Commerce, City of Philadelphia
- Brian Loble, Senior Vice President, Marketing & Consumer Business, Independence Blue Cross
- Marc Siry, Vice President, Strategic Development, Comcast Corporation

The attendees left this year’s lunch with tips and tricks on working towards a better tomorrow in Philadelphia. Dawn Bonnell explained the University of Pennsylvania’s commitment to the Philadelphia community by changing the way it uses innovation. Deborah Crawford examined how higher education and innovation play key roles in community building.

Alan Greenberger discussed how Philadelphia is writing a “new story” with growth in employment, population and the community. Brian Loble discussed the opportunities in Philadelphia and that anyone can make a difference with their ideas. Marc Siry closed the discussion by stressing that we must share ideas and work together in order to differentiate Philadelphia.

For more information on the 2014 PACT Foundation Luncheon, please contact [Jennifer Cohen](#) or [Amanda Nardi](#).

About Philadelphia Alliance for Capital and Technologies (PACT)

The Greater Philadelphia Alliance for Capital and Technologies offers a comprehensive approach to supporting a company’s life cycle – from early stage through growth – by facilitating interaction, information and education. The organization provides a single, strategic hub where key resources, including investors, strategic partners, professional advisors and peers, are available and accessible to all members. PACT supports its membership through a wide variety of programs, services, events and tools. For more on the Greater Philadelphia Alliance for Capital and Technologies, including membership information, entrepreneurial resources, and information on our programs and events, visit www.philadelphiapact.com.

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