



FOR IMMEDIATE RELEASE

**Clutch Named Technology Startup Company Winner in the 2014 PACT Enterprise Awards**

**Philadelphia - May 14, 2014** - [Clutch](#), a leading platform powering customer success for over 450 brands, today announced that it was selected by the Greater Philadelphia Alliance for Capital and Technologies (PACT) as the recipient of the 21st Annual PACT Enterprise Award for the category "Technology Startup Company." Attracting nearly 1000 prominent business leaders, the Enterprise Awards recognize and honor leadership and outstanding achievement in the technology, health and life sciences, medtech and cleantech industries throughout the region.

To qualify for the Technology Startup Company award, which was sponsored by Pepper Hamilton and Ben Franklin Technology Partners, companies must have operating results of three years or less. In addition, the company needs to demonstrate product or service innovation, a strong management team with a record of achieving success, and a demonstration of success such as significant milestones, raising capital, and revenue.

"We are honored to be recognized by PACT as this year's top technology startup in the region," said Ned Moore, CEO of Clutch. "The entire Clutch team deserves credit for all that we've accomplished in such a short period of time and we look forward to our bright and promising future."

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**About Clutch**

Clutch empowers consumer-focused businesses to better connect with, understand and engage their highest value customers. The company's Customer Success Management (CSM) platform integrates traditional POS and e-commerce data, along with consumer social and mobile activity to create more meaningful engagements, longer-lasting relationships and most importantly, more successful customers.

Headquartered in Philadelphia PA, Clutch supports over 450 retailers globally and more than 40 million consumer accounts. Clutch is a proud partner company of Safeguard Scientifics (NYSE:SFE) and Ben Franklin Technology Partners. For more information, please visit [www.clutch.com](http://www.clutch.com), follow Clutch on Twitter [@ClutchShopping](#) or like Clutch on [Facebook](#).

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