



NOVEMBER 3 & 4, 2015 / RITZ-CARLTON, PHILADELPHIA and the CRYSTAL TEA ROOM

PACT Announces Cozen O'Connor as Host of the IMPACT 2015 Capital Conference
This year's conference will examine "Fueling the Entrepreneurial Spirit"

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PHILADELPHIA, PA –May, 2015 – Greater Philadelphia Alliance for Capital and Technologies (PACT) proudly announces that Cozen O'Connor Chief Executive Officer Michael J. Heller and Member Ira C. Gubernick will serve as Co-Chairs and Hosts of the IMPACT 2015 Capital Conference. This year's conference will be highly interactive, with close to 50 carefully selected technology, healthcare and early stage companies receiving "Direct IMPACT" live feedback from investors. The conference will conclude with a few select companies having the opportunity to present before the "Lion's Den," a "Shark Tank-like" format comprised of a distinguished panel of angel investors looking to write a check and fuel entrepreneurial ventures.

IMPACT 2015 will be held on November 3 and 4, 2015, at the Ritz-Carlton, Philadelphia culminating with the Gala Reception at the nearby Crystal Tea Room. This intensive capital conference brings together investors collectively managing billions of dollars in capital with entrepreneurs and professionals. The day-and-a-half event includes technology, healthcare, and early stage company presentations, industry-specific panels, prominent keynote speakers and great networking opportunities.

"Cozen O'Connor is honored to host this year's IMPACT Conference and play a pivotal role in furthering the growth of some of the region's top growth and early stage companies. The conference is only made possible by the work of the PACT staff and the exceptional steering committee members from this region's top investment groups and professional firms. We are thankful to be stewards of one of the most prominent private equity networking events in this region," commented Michael Heller and Ira Gubernick.

Michael J. Heller is the president and chief executive officer of Cozen O'Connor. He also serves on the firm's board of directors and management committee, and heads its emerging business and venture capital practice. A recognized leader in the representation of entrepreneurs and emerging growth companies, Michael assists clients from all industries, and plays an active role in their development – from the formation and business planning stages to structuring and negotiating joint ventures and strategic alliances. He also represents venture capital funds and angel investor groups in all forms of equity and debt capital-raising transactions, including mergers and acquisitions, initial public offerings and beyond. Michael is a member of the board of directors of three publicly registered funds, FS Investment Corporation I, FS Investment Corporation II and FS Energy and Power Fund, as well as Beachbody, LLC, Valley Forge Convention Center Partners GP, LLC, and Hanover Fire and Casualty Co.



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Ira C. Gubernick is a Member in Cozen O'Connor's Business Law group. His 25-year legal career has included working at an international law firm, serving as corporate general counsel and vice president of a multi-billion dollar public company, serving as general counsel and executive vice president of a private equity backed start-up business, and serving for the past decade as a law firm partner. Ira counsels clients based on actual insight into the interworkings of companies and boards. He has played a critical role in more than a billion dollars of mergers and acquisitions, private equity raises and sophisticated joint ventures, representing companies during all points of their life cycle. He often serves as outside general counsel for his private equity clients, and is recognized for his thoughtfulness, creativity, results oriented approach and professionalism.

For the latest information, visit IMPACT at www.phillyimpact.com, [LinkedIn](#), [Twitter](#) (@IMPACTvcConf), and [Facebook](#).

History of IMPACT

As a premier signature event of PACT, the IMPACT Capital Conference has a long tradition of uniting key players from the private equity, venture capital, and entrepreneurial communities. As the oldest, most established venture conference in the Northeast, IMPACT draws more than 1,000 participants. It has been the catalyst for billions of dollars in venture funding and entrepreneurial success in the region. IMPACT 2015 will continue to highlight emerging markets, capital resources and innovation in the region as we continue the tradition of connecting capital and companies.

About Greater Philadelphia Alliance for Capital and Technologies (PACT)

The Greater Philadelphia Alliance for Capital and Technologies offers a comprehensive approach to supporting a company's life cycle — from early stage through growth — by facilitating interaction, information and education. The organization provides a single, strategic hub where key resources, including investors, strategic partners, professional advisors and peers, are available and accessible to all members. PACT supports its membership through a wide variety of programs, services, events and tools. For more on the Greater Philadelphia Alliance for Capital and Technologies, including membership information, entrepreneurial resources, and information on our programs and events, visit www.philadelphiapact.com.

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