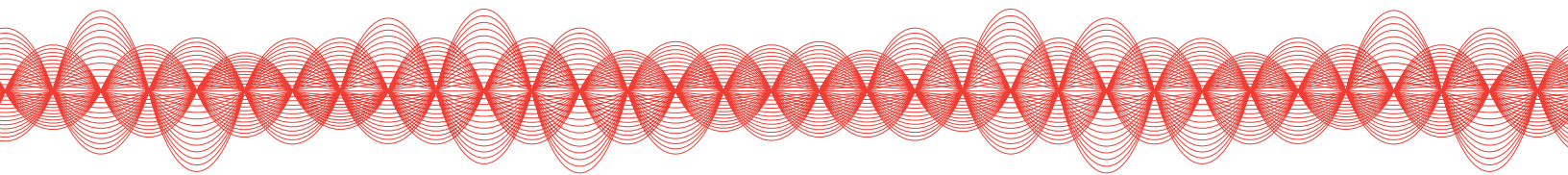


IMPACT 2012 VENTURE SUMMIT MID-ATLANTIC NOVEMBER 7 & 8 PHILADELPHIA, PA



IMPACT 2012 Venture Summit Mid-Atlantic taking place in Philadelphia, PA on November 7 & 8 has a long tradition of **uniting key players from the private equity, venture capital, and entrepreneurial communities**. This day-and-a-half event offers both sponsors and attendees: **access to emerging companies** from the Mid-Atlantic region, **networking opportunities** with the movers and shakers from our community, and educational panels and content sessions. As the oldest, **most established venture conference** in the Northeast, **IMPACT draws more than 1,000 participants** and has been the catalyst for **billions of dollars in venture funding** and entrepreneurial success in the region.

INVESTOR SPONSOR PACKAGE – \$1,000

BENEFITS AT A GLANCE

Early access and exposure to regional investment opportunities

Opportunity to profile your portfolio company in the Featured Company Presentations

Facilitation of Business 1-on-1 meetings

Conference planning participation

Marketing and promotion of firm's sponsorship

Event Attendance:

- ♦ 2 – Full Conference tickets
- ♦ 1 – Investor Dinner ticket
- ♦ Additional invitations to exclusive Sponsor-only events will be extended to your firm

HAVE AN IMPACT ON IMPACT 2012 PROGRAMMING

Representatives from Sponsoring firms will have the ability to play a role in executing the Conference through their participation on IMPACT 2012 Committees.

- ♦ Network with other professionals and key players in Greater Philadelphia's emerging growth community at regular meetings and working sessions.
- ♦ Get early access to regional investment opportunities by volunteering to coach and mentor our Featured Companies and entrepreneurs.

MARKETING AND NETWORKING OPPORTUNITIES FOR YOUR FIRM

In the months leading up to the IMPACT 2012, your sponsorship will be recognized:

- ♦ On the IMPACT 2012 website—www.philadelphiapact.com. We receive 100,000+ hits each year.
- ♦ In promotional pieces and mailings to our database of over 6,000 of the region's investors, entrepreneurs, and professional advisors.

At the IMPACT 2012, your sponsorship will be recognized:

- ♦ In the IMPACT 2012 Handbook. All Sponsors receive an advertisement in Conference Book, distributed to all of our event attendees.
- ♦ Investors receive a profile in the official Conference Handbook.
- ♦ On signage throughout the conference venue space. Signage is strategically placed in high-traffic areas, ensuring that all of our attendees know you are a sponsor and supporter of IMPACT 2012.
- ♦ In the IMPACT 2012 Attendee Guide which is emailed to all pre-registered attendees.

Presented By:



Hosted By:

