



ΣPACT

2015 CAPITAL CONFERENCE

NOVEMBER 3 & 4, 2015 · RITZ-CARLTON, PHILADELPHIA and the CRYSTAL TEA ROOM

SPONSORSHIP PACKAGES



IMPACT 2015 CAPITAL CONFERENCE SPONSORSHIP PACKAGES

The Greater Philadelphia Alliance for Capital and Technologies (PACT) IMPACT 2015 Capital Conference has a long tradition of uniting the key players from the venture capital and entrepreneurial communities. This day-and-a-half event offers both sponsors and attendees access to emerging companies from the Mid-Atlantic region; networking opportunities with the movers and shakers from our community; and educational panels and content sessions on latest trends, best practices and advanced technologies.

As the oldest, most established Capital Conference in the Northeast, IMPACT Capital Conference draws more than 1,000 participants and has been the catalyst for billions of dollars in venture funding and entrepreneurial success in the region.

IMPACT 2015 Capital Conference, November 3 & 4 will continue to play a critical role in the regional economic landscape, as companies are tested as they have never been tested before. With your support, the region's entrepreneurs will be poised to be the next great success stories and testaments to the vitality of our business community.

Be a part of their success by confirming your sponsorship of IMPACT 2015!

HOSTED BY:



All IMPACT 2015 CAPITAL CONFERENCE Sponsors will receive invitations to exclusive Sponsor-only events and will be able to participate in the IMPACT 2015 CAPITAL CONFERENCE planning process through committee opportunities.

ADDITIONAL SPONSORSHIP HIGHLIGHTS FOR EACH LEVEL ARE OUTLINED BELOW.

» \$30,000 » GALA SPONSORSHIP HIGHLIGHTS

MARKETING AND VISIBILITY OPPORTUNITIES

- Facetime with the IMPACT Capital Conference audience
- Receive Capital Conference attendee list for marketing and promotion
- Early access to regional investment opportunities
- Brand the Gala Reception as your event through unique marketing opportunities, including mobile app

- Reach over 6,000 people through collateral material, including a unique Gala Reception piece
- Participate in IMPACT 2015 Planning Committee

EVENT ATTENDANCE

- 15 full IMPACT Capital Conference tickets
- 15 Gala Only tickets
- 2 Investor Dinner tickets

» \$25,000 » TITANIUM SPONSORSHIP HIGHLIGHTS *Includes Breakfast Keynote, Coaching Opportunity & Luncheon*

MARKETING AND VISIBILITY OPPORTUNITIES

- Facetime with the IMPACT Capital Conference audience
- Receive attendee list for marketing and promotion
- Early access to regional investment opportunities
- Brand a General Session as your event through unique marketing opportunities, including mobile app
- Reach over 6,000 people through collateral material, including a unique General Session piece

- Participate in IMPACT 2015 Planning Committee

EVENT ATTENDANCE

- 12 full IMPACT Capital Conference tickets
- 8 Gala Only tickets
- 2 Investor Dinner tickets



» \$20,000 » **PLATINUM SPONSORSHIP HIGHLIGHTS** *Includes: Panels and Featured Company track opportunities*

MARKETING AND VISIBILITY OPPORTUNITIES

- Facetime with the IMPACT Capital Conference audience
- Early access to regional investment opportunities
- Brand a Content Session or Company Showcase as your event through unique marketing opportunities, including mobile app
- Reach over 6,000 people through collateral material, including a unique Content Session piece
- Participate in IMPACT 2015 Planning Committee

EVENT ATTENDANCE

- 10 full IMPACT Capital Conference tickets
- 7 Gala Only tickets
- 2 Investor Dinner tickets

» \$10,000 » **GOLD SPONSORSHIP HIGHLIGHTS**

MARKETING AND VISIBILITY OPPORTUNITIES

- Sponsor recognition with the IMPACT Capital Conference audience
- Visibility in the mobile app, which is distributed to all attendees
- Early access to regional investment opportunities
- Reach over 6,000 people through collateral material
- Participate in IMPACT 2015 Planning Committee

EVENT ATTENDANCE

- 7 full IMPACT Capital Conference tickets
- 5 Gala Only tickets
- 1 Investor Dinner ticket

» \$5,000 » SILVER SPONSORSHIP HIGHLIGHTS *Available to firms or companies with 5 or fewer principals*

MARKETING AND VISIBILITY OPPORTUNITIES

- Sponsor recognition with the IMPACT Capital Conference audience
- Visibility in the mobile app, which is distributed to all attendees
- Early access to regional investment opportunities
- Reach over 6,000 people through collateral material
- Participate in IMPACT 2015 Planning Committee

EVENT ATTENDANCE

- 5 full IMPACT Capital Conference tickets
- 3 Gala Only tickets

» \$2,500 » BRONZE SPONSORSHIP HIGHLIGHTS *Available to firms or companies with 3 or fewer principals*

MARKETING AND VISIBILITY OPPORTUNITIES

- Sponsor recognition with the IMPACT Capital Conference audience
- Visibility in the mobile app, which is distributed to all Capital Conference attendees
- Early access to regional investment opportunities
- Reach over 6,000 people through collateral material
- Participate in IMPACT 2015 Planning Committee

EVENT ATTENDANCE

- 3 full IMPACT Capital Conference tickets
- 3 Gala Only tickets



» SPECIALTY SPONSORSHIP OPPORTUNITIES *Opportunities for 2015*

COCKTAIL RECEPTION \$15,000 (2 sponsors)

INVESTOR DINNER \$15,000 (2 sponsors)

LANYARDS \$15,000 (limited opportunity - 1 sponsor)

THE BREAKS & NETWORKING \$12,500 (1 sponsor)

MARKETING AND VISIBILITY OPPORTUNITIES

- Take advantage of a unique opportunity to brand your firm at the IMPACT Capital Conference
- Visibility in the mobile app, which is distributed to all Capital Conference attendees
- Early access to regional investment opportunities
- Reach over 6,000 people through collateral material
- Participate in IMPACT 2015 Planning Committee

EVENT ATTENDANCE

- 8 full IMPACT Capital Conference tickets
- 5 Gala Only tickets
- 6 Investor Dinner tickets*

*limited to Investor Dinner Sponsor

» \$675 » IMPACT CAPITAL CONFERENCE SUPPORTER *Available to investor funds up to \$20M AUM*

MARKETING AND VISIBILITY OPPORTUNITIES

- Visibility in the mobile app, which is distributed to all Capital Conference attendees
- Early access to regional investment opportunities
- Reach over 6,000 people through collateral material
- Participate in IMPACT 2015 Planning Committee

EVENT ATTENDANCE

- 1 full IMPACT Capital Conference ticket
- Discount for additional attendees (for firm only)
- 1 Investor Dinner ticket

» SPONSOR COMMITMENT FORM » CONFIRM MY SPONSORSHIP OF IMPACT 2015 CAPITAL CONFERENCE

GALA SPONSOR

TITANIUM SPONSOR

PLATINUM SPONSOR

GOLD SPONSOR

SILVER SPONSOR

for firms or companies with 5 or fewer principals

BRONZE SPONSOR

for firms or companies with 3 or fewer principals

SPECIALTY SPONSOR OPPORTUNITIES

COCKTAIL RECEPTION

LANYARDS

THE BREAKS & NETWORKING

INVESTOR DINNER

IMPACT CAPITAL CONFERENCE SUPPORTER

COMPANY NAME

(as it should appear on materials)

IMPACT CAPITAL CONFERENCE CONTACT

(This individual will receive the Sponsorship Invoice, event invitations, IMPACT Capital Conference Attendee Registration form, Committee opportunity emails, all ad, logo, literature requests, and all other IMPACT Capital Conference-related solicitations)

TITLE

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

WEBSITE

EMAIL

TERMS & CONDITIONS:

By signing this sponsorship agreement: You are acknowledging that you have authorization to commit your firm to sponsorship of the IMPACT 2015 Capital Conference, November 3 & 4, at the Ritz-Carlton, Philadelphia and the Crystal Tea Room. An invoice will be forwarded to the In-House Sponsorship Contact at the mailing address specified. Payment in full will be due to the PACT offices by the date noted on the invoice. Please note: Payment in full must be received prior to IMPACT 2015. Failure to pay within the specified time may result in your firm not being recognized as a sponsor of the IMPACT 2015 Capital Conference.

YOU AGREE

to refrain from hosting any private events or receptions that are in direct conflict with any events that are part of the IMPACT 2015 Agenda. Should you have any questions about the IMPACT 2015 Agenda, please contact Cheryl Jarvis-Johnson, Director at 215-790-3689.

YOU AUTHORIZE

IMPACT 2015 and PACT to include your company's name and/or logo in promotional materials related to IMPACT 2015, both online and in print, as specified under the benefits to the selected sponsorship category. Please note: Your firm will be listed on all materials as is indicated on form.

YOU UNDERSTAND

that by providing your mailing address, email address, telephone number, and fax number, you consent to receiving communications sent by or on behalf of the IMPACT 2015 Capital Conference, and PACT, and its official partners, subsidiaries, and affiliates, via post mail, email, telephone, or fax.

SIGNATURE

DATE



2015 CAPITAL CONFERENCE

PRESENTED BY:



HOSTED BY:

